

2020

VISION

**Foster Innovation
and Collaboration**

MISSION

**To Promote the
Growth and Success
of business in
Monroe County,
Michigan**



CORE VALUES

1

THINK BIG, BE BOLD

We have a larger **DREAM** and sharing the vision is what compels us to get up every morning to make a difference. We are always scanning the horizon for new opportunities that can make a big impact. We avoid getting stuck in the status quo, we are nimble and can embrace positive change quickly.

2

YOUR SUCCESS IS OUR SUCCESS

We continue to identify and explore new **POSSIBILITIES**. We are committed to do a great job in all of our endeavors. We eagerly embrace new ideas and try new approaches to old things. When you succeed, we succeed too.

3

WE ARE FOCUSED ON YOU

We commit ourselves wholeheartedly to identify your needs, deliver meaningful solutions and build an engaged network.

Our programs and services are created to help your business and our community **THRIVE**.

4

CONTAGIOUS PASSION

We foster an upbeat, friendly and positive environment where we **CARE** about our relationships with our coworkers and community partners. We are passionate, energetic, determined and we share our spark.

5

REMARKABLE EXPERIENCES

We want to deliver programs, services and events that **WOW** you; that are innovative, creative and above and beyond what you expect. We strive each day to deliver impactful results.