

Main Street Perryville Meeting

January 28, 2016

Main Street Executive Director: Vicki Goode

Board members: Robby Mayes, Anne Sleet, Lisa Bottom, Pete Bottom, Willie Baker, Sylvia Hensley, Heather Caldwell and Julie Clay. Junior members: Maddie and Emily Caldwell.

Absent Board Members: Lisa and Pete Bottom, Willie Baker, Sylvia Hensley

Robby Mayes called the meeting to order and offered a prayer.

December minutes were reviewed. Julie Clay made a motion to approve the minutes, Anne Sleet seconded, all was in favor and motion passed.

Financial report was reviewed, for January through December 2015, Main Street showed an income of \$39,155 with an income of \$11,730 for the year. Dues are reported at \$150. Heather Caldwell made a motion to approve the financial report, Maddie Caldwell seconded, all was in favor and motion passed.

Organization: Vicki Goode reported a 6% vacancy in the business district with six new businesses downtown who hired 15 new employees.

Commemoration: The board discussed plans for the Taste of 1862, getting vendors and trying to avoid planning events that would slow down traffic for spectators headed to the battlefield this October for the national reenactment. The parade should be held Thursday or Friday evening to minimize impact on reenactors trying to get here early. Main Street should offer school tours in town that Thursday or Friday, Oct. 6 and 7th.

Economic Restructuring: Starr Construction LLC/Bernie Hunstead submitted a bid of \$76,000 for the mill property, contingent on appraisal. The mill appraised for \$119,900. After survey, Buddy Lutes purchased .71 acres for \$7,100 (net \$6,000 after cost of survey to Main Street) . The property Lutes bought adjoins his land and has access to US 150. Willie Baker abstained from vote. Julie Clay made a motion to reject the bid and adjust the price of the now-reduced property by the amount sold to Lutes. The new price of the mill would be \$112,880. Heather Caldwell seconded, all was in favor and motion passed.

Design: If/When the mill property is sold, that money would be available for preservation. All 2014 restoration estimates listed below do not include HVAC. The board discussed prioritizing which properties get help first, and decided to focus on the Johnson Brinton House, since it was a gateway to town. Second priority would be the Karrick-Parks house, since it was the other anchor building on Merchant's Row. Restoring anchor/corner buildings is a priority for Main Street, Vicki Goode said.

Johnson Brinton House	\$107,480
Opera House	126,950
Karrick Parks House	137,920
Parks Store/Annex	25,000
Dr. Polk's House and Office	<u>137,000</u> Total
	\$534,350

The board discussed rerouting semi truck traffic of US 68/Merchant's Row with the state Department of Transportation. Vicki said she would call the DOT and discuss.

Promotions: Several ideas were discussed for promotions. Julie Clay discussed producing a magazine/visitor's guide for October as a fundraiser. She will report back on possible costs, sponsors and content. Other events are the Lloyd Brummett 5K, Halloween, a croquet match, a rubber duck derby on the Chaplin and the family history book. Julie Clay said she would contact Brenda Edwards to discuss the family history book. Beginning a Go Fund Me page was also discussed.

Meeting adjourned at 7:45 p.m.

The next board meeting will be Main Street training at 2 p.m. Feb. 28 at Perryville Christian Church. The next regular meeting will be March 10 at 6 p.m. at the Main Street offices.