

# CAPITAL CAMPAIGN

## “Navarre Chamber Information Center”

### INVESTMENT OPPORTUNITIES

#### **EMERALD INVESTMENT - \$75,000** (*Visionary Club*)

- Top tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Company logo prominently displayed in the conference room
- Recognition from Podium at Ribbon Cutting Event
- Invitation to Special Event for Grand Opening
- 4' x 8' brick in the Commerce Courtyard
- Use of Conference Room 4x Per Year through 2023, Schedule Permitting
- Complimentary two (2) minute video spot to run in the lobby of the Navarre Chamber Information Center through 2023.
- Contribution May Be Given Over Four (4) Years (with approval)

#### **DIAMOND INVESTMENT - \$50,000** (*Chairman's Club*)

- Second tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Company logo prominently displayed in the conference room
- Recognition from Podium at Ribbon Cutting Event
- Invitation to Special Event for Grand Opening
- 4' x 8' brick in the Commerce Courtyard
- Use of Conference Room 3x Per Year through 2023, Schedule Permitting
- Complimentary one (1) minute video spot to run in the lobby of the Navarre Chamber Information Center through 2023.
- Contribution May Be Given Over Four (4) Years (with approval)

#### **PLATINUM INVESTMENT - \$25,000** (*President's Club*)

- Third tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Company logo prominently displayed in the small conference room
- Recognition from Podium at Ribbon Cutting Event
- Invitation to Special Event for Grand Opening
- 4' x 8' brick in the Commerce Courtyard
- Use of Conference Room 2x Per Year through 2023, Schedule Permitting
- Complimentary one (1) minute video spot to run in the lobby of the Navarre Chamber Information Center through 2023.
- Contribution May Be Given Over Four (4) Years (with approval)

#### **GOLD INVESTMENT - \$10,000** (*Corporate Partner*)

- Fourth tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Recognition from Podium at Ribbon Cutting Event
- Invitation to Special Event for Grand Opening
- 4' x 8' brick in the Commerce Courtyard
- Use of Board Room 1x Per Year through 2023, Schedule Permitting
- Complimentary 30 second video spot to run in the lobby of the Navarre Chamber Information Center through 2023.
- Contribution May Be Given Over Four (4) Years (with approval)

#### **SILVER INVESTMENT - \$5,000** (*Impact Partner*)

- Fifth tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Contribution May Be Given Over Four (4) Years (with approval)

#### **BRONZE INVESTMENT - \$2,500** (*Business Partner*)

- Sixth tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Contribution May Be Given Over Four (4) Years (with approval)

#### **COPPER INVESTMENT - \$1,000** (*Grand Giver*)

- Seventh tier recognition on permanent investor wall at the chamber
- Company recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases
- Contribution May Be Given Over Four (4) Years (with approval)

#### **BRICK INVESTMENT - \$500** (*Courtyard Contributor*)

- immortalize your message in the Chamber Courtyard
- Each brick can have three (3) lines up to 14 characters long (including spaces)

#### **BRASS INVESTMENT - \$100** (*Friend of the Chamber*)

- Individual recognition listed in the 2019-2020 Annual Navarre Community Guide & Membership Directory, Website and all available media and press releases

### NAMING LEVEL SPONSORS WILL ALSO RECEIVE A 4' X 8' BRICK IN THE COMMERCE COURTYARD.

#### **CONFERENCE ROOM (\$75,000) - Emerald Investor**

- Equipped with tables and chairs, modern multimedia equipment and space up to 50.

#### **EXECUTIVE OFFICE (\$50,000) - Diamond Investor**

- Includes Executive Director's office
- With an executive desk and table, this space accommodates up to 5 guests.
- This office host's more than 1,000 visitors annually
- This office will serve as the hub of all chamber activities.

#### **WELCOME DESK & BUSINESS INFORMATION CENTER (\$25,000) - Platinum Investor**

- Includes Administrative work area
- This space also serves as a hub for your chamber volunteers and activities.
- This space will serve more than 5,000 visitors annually
- It provides a first impression for many small businesses and guests.
- Your investment as a named sponsor will help to secure the continued financial health of your chamber.

#### **GARDEN AREAS (\$25,000) - Platinum Investment**

- Includes the garden areas in front of the office
- It provides a beautiful first impression and photo spot for many visitors to the Information Center
- Provides outside lighting, including electric sign, safety light and holiday lighting

#### **MEMBER REFRESHMENT AREA (\$25,000) - Platinum Investment**

- This space will enable members a chance to refresh with a beverage or snack when passing through for meetings, etc.
- Your investment for this space will keep your company in the forefront of fellow chamber members and community leaders.
- Your investment for this space will ensure your company is recognized as a community leader in all marketing related materials and press releases.
- Your investment as a named sponsor will help to secure the continued financial health of your chamber.

**CAPITAL CAMPAIGN**  
*“Navarre Chamber Information Center”*

**PLEDGE COMMITMENT FORM**

We would like to support the Navarre Beach Area Chamber of Commerce Capital Campaign for the Navarre Chamber Information Center by pledging the total sum of \$ \_\_\_\_\_.

*\*Contributions may be given over a 1-4 year period as approved by the Capital Campaign Committee*

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Support Level: \$ \_\_\_\_\_

One-time payment

Divided into \_\_\_\_\_ equal payments starting on the \_\_\_\_\_ Day of \_\_\_\_\_, 20\_\_\_\_\_

Please send invoice     Check enclosed     Please call for payment     Credit Card Payment

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Code \_\_\_\_\_

Mailing Address for Card: \_\_\_\_\_

I/we authorize my/our name to appear in any official recognition as printed this way: \_\_\_\_\_

Special instructions/notes: \_\_\_\_\_

*Thank you for your leadership within the Chamber and the Navarre Community for your willingness to consider this important fundraising effort.*

**PLEASE MAKE CHECK PAYABLE TO:**

Navarre Beach Chamber Foundation  
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