

BENEFITS OF PARTNERSHIP

Levels: Basic, Silver, Gold, Platinum & Supporting

BASIC MEMBERSHIP PACKAGE

\$250/year or \$21/month (\$300 value)

River Country Chamber Website Exposure:

- 1 Business name, address & phone number displayed in Chamber Business Directory
- Business & Services description area which includes: Description, hours of operation, map location driving directions and 240 characters for keyword searches (1 location)
- Direct links to email, social media accounts and website from *Member Page*
- *Member News* information and *Press Releases* on Chamber homepage
- Member Event Listings on Community Calendar*
- Hot Deals, Job Postings & Classifieds*
- Access to Member to Member Discounts*

River Country Chamber Social Media Exposure:

- New Member Spotlight (Showcase new member with business information)
- Social Media Networking - Sharing posts & reposts on Chambers Facebook, Twitter pages
- Member News & Press Releases
- Hot Deals, Job Postings & Classifieds*

**Requires Chamber approval prior to automatic email or social media posting*

Additional Benefits:

- Member discount pricing for Chamber hosted events
- Chamber newsletter subscription with advertising options
- Member to Member email blast (1 per year, content supplied by member)
- Chamber Event & Email updates
- Access to educational & social events
- Business Counseling/Education with SCORE & SBDC
- Networking Events
- “Member Referral Only”, all calls, emails and Social Media referral requests are referred to Members
- Chamber supported Ribbon Cuttings, Grand Re-Openings & Ground-Breaking promotion and support
- Voting rights
- Business information on display at Chamber office
- “Shop Local” yard signs and “Proud Member” window cling

What our Members have to say...

“River Country Chamber of Commerce provides direct access to ChamberMaster for its Members, which allows businesses to easily create and maintain a highly sophisticated, personalized web presence as a part of Membership. Chamber Master access alone is worth hundreds, or even thousands, of dollars per year in savings from creating, maintaining and hosting a proprietary business website.” Scott Faulkner, Newwaygo Nationals

“Wesco believes as a Corporate member that participation in the community is important. We are very pleased with the benefits that the Chamber has to offer, compared to other Chambers that we are members of.” Adam Chiles, Store Manager—Newwaygo

“The Chamber has provided my business and Newwaygo County with positive exposure through the many events that they brought to the County.” Dan Abid, Sally’s Whatta Pizza

Contact 231.652.3068 or director@rivercountrychamber.com for more information
www.rivercountrychamber.com

SILVER MEMBERSHIP PACKAGE

\$500/year or \$42/month (\$900 value)

*****Includes ALL BASIC Benefits in addition to:**

River Country Chamber Website Exposure:

- 2 Business names or locations displayed in *Chamber Business Directory* (*must be owned by same principal)
- Priority placement of Business/group listing
- Media: Photos, videos & logo displayed on Chamber directory & member page
- Business “highlights” linking additional websites to your profile (Personal website, photo albums, video clips, social media and more!)
- *Pop to the Top* and Business Highlights on *Chamber Business Directory*
- Additional Category listings in Business directory
- “Hit” statistics tracked in a personalized database with customizable reports

Additional Benefits:

- Exclusive networking at Premier Mixer Events (2 per year)
- 4 email blasts
- 2 free admissions to the Annual Chamber Dinner Meeting
- Hole sponsorship at the Chamber Golf Outing

GOLD MEMBERSHIP PACKAGE

\$1,500/year or \$125/month (\$3,000 value)

*****Includes ALL BASIC & SILVER Benefits in addition to:**

River Country Chamber Website Exposure:

- 1yr Banner ad on Chamber website (360x60 jpg/png format provided by member)
- 4 business locations on the Chamber Directory & map
- 5 email blasts

Additional Benefits:

- Special recognition in the *Chamber Events* quarterly newsletter
- Mention at all Chamber Events
- 2 Free Admissions to Chamber educational seminars of your choice
- FREE standard booth at the Annual Home and Garden Show

PLATNIUM MEMBERSHIP PACKAGE

\$2,500/year or \$209/month (\$4,300 value)

*****Includes ALL BASIC, SILVER & GOLD Benefits in addition to:**

River Country Chamber Website Exposure:

- 6 business locations on the Chamber Directory & map

Additional Benefits:

- Exclusive opportunity to host a networking event or speak at a Chamber Hosted networking event (1x per year)
- 4 FREE admissions to the Annual Chamber Dinner Party
- 2 FREE admissions to the Season of Hope Charity Auction
- 7 email blasts

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BENEFITS OF PARTNERSHIP

Levels: Basic, Silver, Gold, Platinum & Supporting

*SUPPORTING MEMBERSHIP PACKAGE

\$150/year

*Limited to non-profit organizations such as churches, schools, government agencies, civic groups and clubs.

River Country Chamber Website Exposure:

- 1 Business name, address & phone number displayed in Business Directory, including email direct link.
- Business & Services description area which includes: Description, hours of operation, map location driving directions and 240 characters for keyword searches (1 location)
- Direct Social media and website link on member page
- Display Member news on homepage
- Member Event Listing *
- Job Postings & Classifieds*

River Country Chamber Social Media Exposure:

- New Member Spotlight (Showcase new member with business information)
- Networking - Sharing posts & reposts
- Member news & updates
- Job Postings & Classifieds*

**Requires Chamber approval prior to automatic email or social media posting*

Additional Benefits:

- Member discount pricing for Chamber hosted events
- Chamber newsletter subscription with Advertising options
- Member to member email blast (1 per year, content supplied by member)
- Chamber Event & Email updates
- Access to educational & social events
- Networking opportunities & Member only referrals
- Ribbon cutting event and support
- Non-Profit, Agency or Government information on display at Chamber office
- Proud member sticker

What our Members have to say...

*“Newaygo Public Schools is a member of the Chamber because our membership enhances our relationship with area businesses. Communication between the public schools and the private sector is streamlined as a result.” Peg Mathis
Newaygo Public Schools Superintendent*