



Randy Boerema



Amber Boerema

After serving in the education and nonprofit world for a combined 28 years, Amber and Randy both begin their entrepreneurial journeys by pursuing their passions and watching hobbies grow into successful businesses.

Randy started Lake FX Media as creative outlet to tell stories and help others build their brands and effectively communicate with their potential clients. Over the past five years, Lake FX Media has went from a part time hobby to producing national level work.

Amber begin Sister Bees with her friend Kim three years ago when they realized the beeswax from their hives was a valuable and natural ingredient for skin care. It started with them creating products for their friends and families and now they ship across the country. In 2018, Sister Bees won both the local 5x5 and Momentum Grant business competitions.