



Salinas Valley
CHAMBER OF COMMERCE

**Business
Journal
Rates**

Size	1x	3x	6x	9x
Back Cover (Full Page) 10.125h x 10.125v	\$999	\$912	\$820	\$735
Front Inside Back (Full Page) 10.125h x 10.125v	\$849	\$775	\$700	\$625
Full Page 10.125h x 10.125v	\$788	\$720	\$650	\$583
3/4 Page 10.125h x 7.625v	\$688	\$628	\$570	\$515
1/2 Page 10.125h x 4.875v [Horizontal] 4.875h x 10.125v [Vertical]	\$620	\$569	\$516	\$467
1/4 Page 4.875h x 4.875v	\$456	\$420	\$383	\$352
1/8 Page 4.875h x 2.3v	\$324	\$302	\$280	\$257
1/8 Page 4.875h x 2.3v	\$324	\$302	\$280	\$257
1/8 Page 2.3h x 2.3v	\$264	\$247	\$231	\$215

h = horizontal / v = vertical

*price per issue

2013 Salinas Valley Business Journal Deadlines

Monthly Issue	Deadline
Jan/Feb	15-Jan
Mar	15-Feb
Apr	15-Mar
May	15-Apr
Jun/Jul	15-Jun
Aug	15-Jul
Sep	15-Aug
Oct	15-Sep
Nov/Dec	15-Nov

Important:

Member must provide camera-ready art for advertisement in either .jpf or .pdf format and must be formatted to CMYK at 300 dpi (resolution). Publication dates and/or deadlines are subject to change.

This publication is distributed in the Salinas Californian, Monterey Herald and by direct mail to our members (Circulation of 20,000+). For more information contact the Salinas Valley Chamber of Commerce at 831-751-7725.