

99 Years of ChamBEER on the Wall

Saturday, September 9th, 2017
6:00 to 9:00 p.m.
Alvarado Street Brewery in Salinas



2018 will mark a century of the Salinas Valley Chamber of Commerce working on your behalf to build a thriving Salinas. Since this year is our 99th, we've come up with a festive new event to celebrate and we'd like you to be part of it.

"99 Years of ChamBEER on the Wall" is an Oktoberfest event that will be limited to the first 199 people. It takes place on Saturday, Sept 9 (that's 9/9 – clearly, the stars have lined up for us on this one!) at the Alvarado Street Brewery in Salinas.

This lively celebration will feature 12 to 16 beers on tap from Alvarado Street Brewery, five local wineries pouring wines, 10 local chefs providing food tastings, live music, silent auction and a raffle that includes a chance to win airline tickets to Germany.

This Chamber fundraiser is one of only two we will hold this year (the Chamber Leaders Roast is being retired after a good run of six seasons). Since you're one of the Chamber's strongest supporters, we're reaching out to invite you to sponsor the Chamber through this fun event.

Please see attached for sponsorship details. For more information, contact me by email or phone (below) or heck, say "Paul, let's discuss it over a beer!"

Thank you for your consideration.

A handwritten signature in blue ink that reads "Paul Farmer".

Sincerely,
Paul Farmer
President/CEO (and Occasional Beer Drinker), Salinas Valley Chamber of Commerce
President@SalinasChamber.com
(831) 585-1285 (direct line)

Salinas Valley Chamber of Commerce “99 Years of ChamBEER on the Wall”



Saturday, September 9th, 2017
6:00 p.m. to 9:00 pm
Alvarado Street Brewery in Salinas

Sponsorship Opportunities

(Please indicate the amount you wish to contribute)

- ___ **\$9,999.99 Presenting (1 only) – 16 Tickets/VIP Behind the Scenes Experience**
- Special Recognition at event & Signage with Company Logo
 - **Full-page** (8 ½” wide x 11 “ tall) ad in event program
 - Signage throughout the event
 - Recognition in all printed materials and advertising
- ___ **\$ 4,999.99 Golden Ale**
- **8 Tickets/VIP Behind the Scenes Experience**
 - Special Recognition at event & Signage with Company Name
 - **Full-page** (8 ½” wide x 11 “ tall) ad in event program
 - LOGO Recognition in all printed materials and advertising
 - Option to display company banner at event
- ___ **\$ 2,999.99 Pilsner Lager**
- **8 Tickets**
 - Special Recognition at event & sign on table with Company Name
 - **Full page** ad (8 ½” wide by 11” tall) in event program
- ___ **\$1,999.99 Amber Ale**
- **6 Tickets**
 - Special Recognition at event & Signage with Company Name
 - **Half page** ad (8 ½” wide by 5” tall) in event program
- ___ **\$999.99 Stout**
- **2 Tickets**
 - Special Recognition at event & Signage with Company Name
 - **Half page** ad (8 ½” wide by 5” tall) in event program

SILENT AUCTION & RAFFLE

___ I wish to donate a Silent Auction Item or Item for Raffle:

Description: _____

Estimated Value: _____

___ I will mail item

___ Please contact me to arrange pick-up

AD IN PROGRAM BOOK ___ **\$499.99 half-page ad** (AD COPY MUST BE RECEIVED BY 8/1/2017)

TICKETS ONLY ___ Individual Event Tickets may be purchased for \$99 each until 9/1/17

My total contribution to the *Salinas Valley Chamber of Commerce* is: \$ _____

Contact Name: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: (_____) _____

My check is enclosed Bill me (Chamber Members Only)

Please charge my (check one)    

Card Number: _____ Expiration Date: _____ CVS Code: _____

Billing Zip Code: _____

Name on Card: _____ Signature: _____

For further information, please contact Marci Bracco at 831-747-7455 c/o Salinas Valley Chamber of Commerce
119 E Alisal St, Salinas, CA 93901

E-mail: marci@chatterboxpublicrelations.com

For taxes purposes, our nonprofit tax ID is #94-0832000

PLEASE Print the Names of your Guests:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

We need the names of your guests by September 1, 2017

I am NOT sure who my guests are yet! Please call me the week before the event.

ADVERTISING:

Please include all of your required materials; your logo, art work and guests in an email to marci@chatterboxpublicrelations.com by August 10th, 2017 so that we can include your company with our materials as soon as possible. Sponsorships available through September 1, 2017.

Thank you for your ongoing support of Salinas Valley Chamber of Commerce's work!

