6th Annual Holiday Parade - Sponsored by 4Front Credit Union

Bridge Street, Downtown Charlevoix

5:30 – 6:00pm

Registration is free. There is no cost to participate!

Business or Organization Name_____

Contact Person_____

Address_____ City_____

Phone_____ # of Participants _____

Email _____

Title of Parade Entry _____

- NOTE: This is an evening parade, so the use of Christmas lights is strongly encouraged!

TYPE OF ENTRY: Commercial Entry _____ Non Profit Entry _____ Individual _____

MOTORIZED: (check all that apply): With Music _____

Float _____ Queen Entry _____ Fire Unit _____ Utility/Work Vehicle _____

Car _____ Truck _____ ATV _____ With Trailer _____

Description _____

_____

NON-MOTORIZED: With Music _____

Marching Band _____ Drill Team/Cheerleaders _____ Bicycles _____

Walking Unit _____ Equestrian Unit _____ Other _____

Description _____

_____

ANNOUNCEMENTS – Provide information to be announced at the review stand. Let people viewing the parade hear what is special or unique about your business/entry. Please keep info brief – maximum of two sentences per entry:

_____

_____

_____

RELEASE/WAIVER OF LIABILITY

In consideration of the acceptance of our entry in the 2016 Charlevoix Holiday Street Parade, we hereby release the sponsoring group from any and all liability or any and all injuries or damages whatsoever arising from our participation in the aforementioned parade, including traveling to and from said event.

Signature of authorized representative_____

Send application to:

Charlevoix Area Chamber of Commerce

109 Mason Street, Charlevoix, MI 49720

or email to ferguson@charlevoix.org

2016 CHARLEVOIX HOLIDAY PARADE RULES

November 25th beginning at 5:30pm

PARADE DAY INFORMATION

The parade will start at 5:30pm sharp on Friday, November 25th. The parade line- up will take place on East Hurlbut Street between 4:45 and 5:15pm. You will be assigned a number and given a line-up sheet prior to the event. PLEASE DO NOT BE LATE for line-up. From Hurlbut, participants will proceed north on Bridge Street downtown to Clinton Street at the light. The parade will turn left on Clinton where it will end and disperse at State Street.

The final parade entry will be Santa Claus who will stop at the corner of Bridge and Clinton to light the Community Christmas Tree.

RULES

1. Applications must be received by Friday, November 18th.
2. All entries are to report to the corner of East Hurlbut and May Street between 4:45 and 5:15pm.
3. Locate your entry and your assigned position. Chamber staff and volunteers will be onsite to assist you as needed.
4. For safety reasons, absolutely nothing whatsoever is to be thrown from any unit. Candy and other approved items must be handed out by walkers.
5. Elected political officials and candidates are not allowed to participate or be publicized in the parade. An exception will be made only for law enforcement officials who are on duty and in uniform, and officials and candidates participating in another capacity.
6. Units sponsored by or depicting a controversial issue will not be permitted in the parade.
7. All dog and/or equestrian/horse units must provide a clean-up crew.
8. All floats must carry a fire extinguisher and no open flames will be allowed on floats.
9. We reserve the right to reject or remove any unit that is not in good taste, not adequately decorated, nor in the best interest of the Charlevoix Area Chamber of Commerce as solely determined by the parade coordinators.

10. Keep all routines moving, this includes dance studios, bands, color guards and so forth.
11. Adequate spacing between each entry is important. Try to keep at least 20' behind the entry in front of you. Don't bunch up!
12. Because this is a night parade, holiday lights are strongly encouraged on all units.
13. There is only one Santa Claus allowed in the parade and he is already lined up!

Contact The Charlevoix Area Chamber of Commerce with questions:

231.547.2101, ferguson@charlevoix.org or visit www.charlevoix.org