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du Nouveau-Brunswick



FREDERICTON  
CHAMBER  
OF COMMERCE  
The Voice of Business



SAINT JOHN REGION  
THE CHAMBER  
CHAMPIONS FOR BUSINESS

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## “We Choose Growth” Campaign Launches Awareness Website for Businesses in Preparation for the Upcoming Provincial Election

Business groups encourage businesses to support the initiative and join the growing list of companies who “Choose Growth”

### For Immediate Release

**Saint John, NB (August 1, 2018)** – An alliance of six business associations representing more than 4,000 businesses in New Brunswick today launched an awareness website prior to the New Brunswick election campaign. The site outlines the key priorities for economic improvement in province and offers companies aligning with the five priorities and opportunities to sign up and add their name and logo to the growing list of companies that support:

- A Private Sector Driven Economy
- Responsible Resource Development
- Improved Export Performance
- Labour Force Development
- Responsible Financial Management

Consisting of, The Atlantic Provinces Chamber of Commerce, Conseil Economique du Nouveau Brunswick, the Fredericton Chamber of Commerce, The Greater Moncton Chamber of Commerce, the New Brunswick Business Council and the Saint John Region Chamber of Commerce, the group believes that New Brunswick has a choice to either manage growth or to manage decline and they have unanimously chosen growth as their top priority. Growth in jobs, in population, in public revenues and in New Brunswick's prosperity. The group is urging party leaders to address each of the five priority areas in their 2018 election platforms.

As part of the strategy, a new website, [www.WeChooseGrowth.ca](http://www.WeChooseGrowth.ca) has been launched encouraging businesses join in support by uploading their logo or business name that will be added to the page.

The group was formed in the summer of 2017 in order to assist government in creating a climate which attracts business investment to the province and encourages existing business to invest and grow here.

To learn more or to have your business listed in support of the We Choose Growth initiative, visit [www.WeChooseGrowth.ca](http://www.WeChooseGrowth.ca)

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For more information:

Sheri Somerville [sheri@atlanticchamber.ca](mailto:sheri@atlanticchamber.ca)  
Atlantic Chamber of Commerce

Thomas Raffy [thomas@cenb.com](mailto:thomas@cenb.com)  
Conseil économique du Nouveau Brunswick

Krista Ross [kristar@frederictonchamber.ca](mailto:kristar@frederictonchamber.ca)  
Fredericton Chamber of Commerce

John Wishart [jwishart@gmcc.nb.ca](mailto:jwishart@gmcc.nb.ca)  
Greater Moncton Chamber of Commerce

Adrienne O'Pray [adrienne.opray@nbbc-cenb.ca](mailto:adrienne.opray@nbbc-cenb.ca)  
New Brunswick Business Council

David Duplisea [dduplisea@thechambersj.com](mailto:dduplisea@thechambersj.com)  
Saint John Region Chamber of Commerce