

MARKETING PACKAGE FEATURES

Basic Listing Review (included in Chamber membership):

Online Business Directory Listing (Basic Listing)

Each Chamber member receives a listing in the Chamber's online business directory. Member's online listings can be found by web visitors via category, Quick Link, keyword, or alphabetical listing searches.

Member Information Page

A member information web page is included with each online business directory listing. Members can use this web page to promote their business and provide important information – contact information, driving directions, business hours and a link to their business website. Updated online information increases business member 'searchability'.

Includes:

- Business Contact Information: name, address, phone, fax & email link
- Rep/Individual Contact Information (optional): Include selected contacts to display with their email link, address, phone and fax
- 200 Character Business Description
- Hours of Operation
- Driving Directions
- 8 Key Words Search Terms
- Link to website
- Social Networking sites

Members can login and update their business listing information, which automatically updates the Chamber database.

Enhanced Web Page Listing with Priority Placement Features to enhance message and receive priority placement!

In addition to the basic listing features, the following can be added:

- Member's business name will be displayed above any non-enhanced members in the search results
- 1600 character description
- A 200 character description will be added to the search results page under their name & address.
- Map link
- Photos Gallery (up to 8)
- Logo
- Highlights Section (up to 5 bullet points)
- 20 Key Words Search Terms
- Additional Website Link
- Search Results
- Listing Logo