

# San Clemente Chamber of Commerce Member Advertising Rates

## ***“Current” Business Newsletter***

Email digital .pdf file to the Chamber by the 1<sup>st</sup> of the month prior to publication

AD Size		3 Months	6 Months	1 Year
Business Card	(3.5”x2”)	\$135	\$210	\$330
¼ Page	(3.5”x4.5”)	\$210	\$380	\$600
1/3 Page	(3.5”x6”)	\$290	\$490	\$720
½ Page	(7.5”x4.5”)	\$380	\$600	\$825
Full Page	(7.5”x7.5”)	\$600	\$825	\$1,300
Outside Back Cover	(7.5x5 ¾)		\$1,500	\$3,000

## ***Visitor & Tourism Guide***

The Full-Color Guide will include information pertinent to visitors and will feature member businesses that are relevant to the tourism market. Deadline to advertise April 15<sup>th</sup>.

Full Page Ads	\$1,196.00	Back Cover	\$2,300
½ Page	\$598.00	Inside Back Cover	\$1,600
¼ Page	\$299.00	Inside Front Cover	\$1,900

## ***E-News***

(Broadcast E-Mail Alerts-Ads will run for a guaranteed three times per month)

Premier Banner AD - \$100/month in 3-month increments (Located across the top of E-News)

Banner AD - \$75/month in 3-month increments (Located horizontally between articles)

Log & Link - \$50/month (Located on the right panel – Need your logo and website address)

Coupon - \$50/month to run a coupon

## ***Website***

### **Banner Sponsorships**

- Banner ad placement on the Business Directory Search Page and all ChamberMaster module pages available
- Banner ad placement available in each category
- Additional banner display pages are encouraged
- Top Priority Placement – business is highlighted in the blue section
- Member rotation in banner placement
- Banner start and expiration dates
- ChamberMaster tracks the views and banner ad clicks per page

**Over 300 THOUSAND Hits Per Month (Average)**

### ***More Opportunities to Market Your Business***

- **South Coast Area Directory**, Distribution 18,000 – Ads as low as **\$374.00 a YEAR**. Also, available at [www.southcoastareadirectory.com](http://www.southcoastareadirectory.com)
- **Community Calendar** – A yearly calendar, which includes SC Chamber events and area non-profit activities
- **Event Sponsorships**: Annual Meeting of Members, State of the City, Golf Tournament, Official SC Mixologist Competition, MicroBrew Fest, Military, Fiesta Street Festival, Seafest and Taste of San Clemente.
- **Business Expositions** – Fiesta Street Festival and San Clemente Seafest

*E-Mail all ADS in high resolution*