

DOWNTOWN DELAFIELD'S
ART WALK



2020 Artist Registration Form

*The Delafield Area Chamber of Commerce's – Downtown Business Group – is seeking original fine art and fine crafts for its annual Art Walks that will be held Friday, May 29, 2020 and Friday, September 11, 2020 in downtown Delafield, operating from 5pm to 9pm. **Spring Art Walk Registration due to the Chamber Office by May 1, 2020 and the Fall Art Walk Registration is due to the Chamber Office by September 1, 2020.***

The Art Walks are a tradition in downtown Delafield each spring and fall. This extremely popular, family friendly event is well attended and showcases the hard work of our registered Artists. Their specialty and unique artwork is available to purchase by the community during both Art Walks. Artwork from all mediums and price points are displayed along select streets in downtown Delafield. Live music, fantastic shopping and dining, complimentary horse & carriage rides and the beauty of downtown Delafield create a great opportunity for Artists and the community to come together, to celebrate spring and fall. This event is managed and produced by the Downtown Business Group. We look forward to meeting you, and welcoming you to our Art Walks, in downtown Delafield.

~Artist Information~

Artist Name: _____ Business Name: _____
Address: _____ City: _____ ST: _____ Zip: _____
Phone: _____ Email Address: _____
Website: _____ Have you participated in our Art Walks? _____
Art Medium- Description: _____

_____ Access to electricity required? Y or N
If Yes, A \$15 Additional Fee Applies.

Please provide any special needs, requirements or comments:

2020 Registration Due Dates: Spring Art Walk- May 1st, Fall Art Walk- September 1st 2020

****ART WALK IS RAIN OR SHINE- NO REFUNDS****

_____ 2020 Spring Art Walk-\$50 (non-refundable) _____ 2020 Fall Art Walk - \$50 (non-refundable)

_____ Electricity- \$15 Date: _____ Total Amount: _____

Please read and sign the following: I have read the information in this application procedure and agree to abide by the specifications described. I agree to be present for the entire Art Walk and I will assume full responsibility for my artwork and display materials. I understand that all work must be original and produced by myself and no copies or kits are accepted.

Signature: _____ Date: _____

Please make check payable to the Delafield Chamber of Commerce. Mail to: P.O. Box 180171, Delafield, WI 53018

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REQUIREMENTS:

Art Walk Rules

- Please read and comply with all rules and requirements to avoid disqualification.
- Open to artists 16 years of age and over.
- All work must be created by the exhibiting artist. Commercially cast jewelry, kits, patterns, clay molds, or work done in production studios are not permitted.
- Photographers are encouraged to do their own printing.
- Artists may only exhibit and sell work in the medium in which they were accepted.
- Art Walk is Rain or Shine. No refunds will be given.

Booth Spaces

- Individual booth assignments are made to create an appealing mix of media. Assignments are at the sole discretion of the Delafield Chamber of Commerce and are not interchangeable or transferable; each artist is assigned a 10 x 10 space. Priority for booth assignments is given to the returning artists. Remaining booth space that is not assigned to returning artists will be assigned as registration material and fees are received at the Delafield Chamber of Commerce office.

Exhibit Requirements

- A consistent display must be maintained throughout the event and artists must supply their own 10' by 10' canopy tents. Exhibit spaces are 10' x 10' and are on either asphalt or grass surfaces. Absolutely no staking or drilling is allowed; double booths are not available. The Delafield Downtown Chamber committee expects that artists' displays will be of the highest quality.
- Display may not extend beyond booth space. Browse bins must be aesthetically pleasing and may not obstruct traffic flow or sidewalks. Racks, bins or other display elements may not be placed outside of the Artist's space in a way that restricts or impedes pedestrian traffic.