



# HILLOWEEN

## 2016 Zombie Crawl Sponsorship Levels

<p><b>\$2000 Level</b></p> <p><b>“Shaun”</b></p> 	<p>Sponsor of Zombie Crawl</p> <ul style="list-style-type: none"><li>• Exclusive Sponsor of Zombie Crawl</li><li>• Logo on Map</li><li>• Clickable logo featured on Hilloween/Zombie Crawl website</li><li>• Sponsor acknowledgement on all social media (3,000+ subscribers)</li><li>• Logo on all event signage</li><li>• Newsletter email recognition (2,500+ subscribers)</li></ul> <p><b># Available: SOLD OUT</b></p>
<p><b>Zombie Crawl Stop</b></p>  <p><b>\$200 to Participate</b></p>	<p>Must offer a \$5 drink or food special to the “zombies” <b>(age 21+)</b></p> <ul style="list-style-type: none"><li>• Inclusion in the Zombie Crawl Map</li><li>• Logo on posters and marketing materials</li><li>• Clickable logo featured on Hilloween/Zombie Crawl website</li><li>• Participation acknowledgement on all social media (3,000+ subscribers)</li><li>• Newsletter email recognition (2,500+ subscribers)</li></ul>



## 2016 Hilloween Zombie Crawl Sponsorship

### WHAT

Something new for the “big kids” this year – the Capitol Hill Chamber of Commerce is pleased to present the 1<sup>st</sup> annual Hilloween Zombie Crawl event, a zomb-i-fied pub crawl of Capitol Hill bars and restaurants, in the evening following the family- friendly Hilloween carnival! Zombies and zombie hunters will gather at dusk to collect their maps before dispersing to the streets for the creepy crawl. Participants (age 21+) will enjoy drink and food specials at participating venues.

Be a part of the fun by sponsoring the 1<sup>st</sup> Annual Hilloween Zombie Crawl on Capitol Hill!

### WHEN

Saturday Evening, October 29<sup>th</sup>, 2016

### WHY

Adding a nighttime, adult element to the wildly popular Hilloween event extends the merry mayhem to include nighttime venues and appeals to Capitol Hill’s younger, single demographics creating a more diverse representation of the neighborhood. Our sponsorship opportunities give you the ability to interact with Seattle’s young residents in Capitol Hill, First Hill, University District and beyond. Businesses will enjoy a fun way of engaging new and old customers alike, while participating in a new neighborhood tradition.

Whether it’s through brand visibility or direct interaction, the Zombie Crawl will give you an opportunity to promote your business, reach new customers, and support Capitol Hill’s vibrant and diverse nightlife.

### WHERE

At participating locations all over Capitol Hill.

### CONTACT

**Sierra Hansen**

[sierra@caphillchamber.org](mailto:sierra@caphillchamber.org)

[www.caphillchamber.org](http://www.caphillchamber.org)

1620 12<sup>th</sup> Avenue, Ste 204  
Seattle, WA 98122

