



2017 Signature Event Sponsorship Overview

The Capitol Hill Chamber of Commerce is committed to supporting an economically vital, livable community and promoting Capitol Hill as a unique urban neighborhood that is welcoming to everyone. Sponsorships ensure we can deliver a wide range of events and programs to all who want to be involved, and make up approximately one-third of the annual budget.



The **State of the Hill** event is a celebration of organizations and individuals who make Capitol Hill a fun, safe, diverse and vibrant place to visit, live and relax. At the beginning the year, we invite all of our members, hill-businesses, and neighbors to come hear about the work we've done in the last year and the work we have planned for the coming year.

We also present the Spirit Award to an individual, organization or business that has shown an outstanding commitment to the Capitol Hill community. **State of the Hill is a great event to showcase our work and our members through sponsorship and food + drink and raffle donations!** Sponsor levels typically range from the \$500 - \$2500 levels with one top-level sponsor of the event presenting the Spirit Award. Check out last year's [State of the Hill Sponsorship levels](#).



Every Spring the Chamber partners with Seattle [Pridefest](#) to organize **Clean Sweep**, a Pride Month kick-off event that **draws 300-400 volunteers** from around the neighborhood. Neighbors gather in the morning at Cal Anderson Park to form teams before dispersing to the streets with brooms and buckets to make Capitol Hill “sparkle”. After the sweep, volunteers are treated to lunch and entertainment in the park. Sponsors of Clean Sweep are recognized for their support of a Capitol Hill tradition that brings neighbors, friends, families, kids and colleagues together in stewardship of our beloved neighborhood. **Clean Sweep in-kind donations and sponsorships are a great way to reach hundreds of residents of Capitol Hill and show your support of the LGBTQ community.**

Sponsor levels typically range from \$500-\$1,500 with top-level “Beautification Buff” sponsors receiving special promotion and recognition at the event.

[Check out last year's Clean Sweep Sponsorship levels](#)





The Capitol Hill Chamber of Commerce’s annual **Hilloween** event is a one-day community celebration on Broadway in the Pike-Pine corridor that **welcomes thousands attendees**. Hilloween is a celebration of the neighborhood, created for young families with children, and kicks-off each year with a family-friendly kid’s carnival programmed with fun age-appropriate activities, Halloween- themed games and live performances! The carnival concludes with a costume parade led by a marching band and trick-or-treating with participating merchants along Broadway, Pike and Pine. Be a part of the fun by sponsoring the biggest family-friendly event on Capitol Hill!

Hilloween draws thousands of families from Capitol Hill and adjacent neighborhoods nearby or along the light rail. Our sponsorship opportunities offer fantastic marketing packages and exposure at each level and typically range from \$500 - \$1000 level sponsors of games to \$1500 - \$2500 sponsors of activities and performances, up to \$5,000 - \$7500 Presenting level sponsors of the Carnival and Hilloween with all the perks including complimentary chamber membership packages and special recognition at the event.



Hilloween Sponsorship you the ability to interact with Seattle’s young families in Capitol Hill, N Capitol Hill, First Hill, Miller Park, Montlake, Central Area, Madrona, U District, International District, Beacon Hill, Columbia City, and Rainier Beach neighborhoods. **Whether it’s through brand visibility or community interaction, Hilloween will give you an opportunity to promote your family values and support of Seattle’s vibrant and diverse neighborhood centers and communities.** [Check out last year’s Hilloween Sponsorship levels](#)



The **Hilloween Zombie Crawl** is a zomb-i-fied pub crawl of Capitol Hill bars and restaurants in the evening following the family- friendly Hilloween carnival! Adding a nighttime, adult element to the wildly popular Hilloween event extends the merry mayhem to include nighttime venues and appeals to Capitol Hill’s younger, single demographics creating a more diverse representation of the neighborhood. **Our sponsorship opportunities give you the ability to interact with Seattle’s young residents in Capitol Hill, First Hill, University District and beyond.** Businesses will enjoy a fun way of engaging new and old customers alike, while participating in a new neighborhood tradition.

Participating levels range from \$200 map buy-ins to \$2000 custom event sponsorships that will give you an opportunity to promote your business, reach new customers, and support Capitol Hill’s vibrant and diverse nightlife. [Check out last year’s Zombie Crawl Sponsorship levels](#)

