

Flagler Chamber Business Excellence Awards

The Flagler County Chamber Of Commerce annually honors our region's businesses for their significant contributions as drivers of economic growth. Winners will be announced at the Installation Celebration on January 19, 2018.

Application Deadline:

January 5, 2018 by 5pm
January 19, 2018

Application Submission Deadline – Sorry, no late applications will be accepted
Award Winners Announced

Eligibility Requirements

- You must be able to address all criteria listed in the **Award Evaluation Criteria** section below.
- You may only apply for **one category** (listed below). However, if you won last year, you may not apply for the same award again.
- Must be a member in good standing with the Flagler County Chamber Of Commerce.

Award Categories – Evaluation Criteria

Most Innovative Product or Service Award

- Demonstrate why the company product or service is considered creative and innovative, leading to success in the marketplace
- Acknowledgement by peers or media for innovation in technology, invention, product, or service (provide supplemental materials such as testimonials and media recognition)

Most Innovative Marketing Campaign/Concept Award

- Demonstrate why the company marketing campaign is considered creative and innovative, leading to success in the marketplace
- Describe how the marketing campaign/concept provides a solution to challenges your company faces, including relevance to target audience
- Provide samples of marketing/communications plans and examples of program/plan successes and outcomes

Excellence in Customer Service

- Demonstrate why the company customer service is considered unique and/or the best quality service from beginning to end
- Demonstrate how you measure customer satisfaction and how you ensure responsiveness and follow through once a problem has been identified
- Provide customer testimonials

Outstanding Emerging Business of the Year Award

- Candidates must have history as an established Flagler County based business in operation for less than three years
- Show significant revenue growth in the past three years (financial statements required, but will remain completely confidential)
- Demonstrate how the company has emerged as a successful and growing business
- Describe plans to sustain growth and staying power

Small Business of the Year Award

- Candidates must have history as an established Flagler County based business in operation for more than three years
- Business shall have no more than 25 full-time employees
- Show significant revenue growth in the past three years (financial statements are required, but will remain completely confidential)
- Demonstrate how the company has emerged as a successful and growing business
- Describe plans to sustain growth

Large Business of the Year Award

- Candidates must have history as an established Flagler County based business in operation for more than three years
- Business shall have more than 25 full-time employees
- Show significant revenue growth in the past three years (financial statements are required, but will remain completely confidential)
- Demonstrate how the company has emerged as a successful and growing business
- Describe plans to sustain growth

Supplemental Materials

Supplemental materials in addition to the application are highly recommended. Examples include photos, recognition in media (newspaper, TV, radio), letters of recommendation, testimonials, and marketing/promotional materials. Refer to the evaluation criteria in order to provide all necessary information for the category in which you are applying.

Benefits of Participating

This is an excellent way to gain great exposure for your company. Be recognized for your success and celebrate your achievements among friends, clients, employees and the entire Flagler County business community.

As an award winner you will receive:

- Recognition and a special award engraved with your company name to accept on stage during the January 19, 2018 Installation Gala
- Post Event Press release to media outlets submission to local media including your company name published as an award winner
- Official Small Business Award logo to display on your website and/or marketing materials
- Company name listed as an Business Excellence Award Winner on the Flagler County Chamber website
- Mention in The Chamber's advertisement in the Palm Coast Observer

Please send your confidential award submission no later than January 5, 2018 at 5pm to:

Heather Edwards, Vice President at heather@flaglerchamber.org

Flagler County Chamber Of Commerce 20 Airport Road, Suite C Palm Coast, FL 32164



Chamber Business Awards Application

BUSINESS _____

Authorized Contact Name _____

Contact Email _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____

Date Submitted _____

Please check which award submission you are entering your business for (one category only per business):

Most Innovative Product or Service Award

Most Innovative Marketing Campaign/Concept Award

Excellence in Customer Service

Outstanding Emerging Business of the Year Award

Small Business of the Year Award

Large Business of the Year Award

Please provide supporting documents based on the category submission requirements on page 1 along with this application.