ADVERTISING OPPORTUNITIES

Engaging

Promoting

Sustaining

A THRIVING BUSINESS CLIMATE
Each January, 20,000 copies of the award-winning Fantastic Flagler Visitor, Newcomer & Resident Guide are printed. This publication is widely distributed throughout Flagler County as well as across the US & Canada to potential visitors and newcomers interested in coming to Flagler County. Check out the digital version www.fantasticflaglerguide.com

RATES

FULL PAGE: $2,900

PRIME POSITIONS BELOW
Advertorials, Inside Front Cover, Page 1 & Page facing Inside Back Cover & Inside Back Cover
$3850
Outside Back Cover
$4,600

TWO PAGE SPREAD
CHOICE OF PLACEMENT
$6,500

TWO PAGE SPREAD
UNDETERMINED
PLACEMENT
$5,800

Specs for Full & Spread ads - Bleed Size: 8.625 x 10.75 Trim Size: 8.375 x 10.5
This valuable guide provides information about:

- Welcome Section & Where We Are
- Our neighborhoods Palm Coast, Flagler Beach, Bunnell, Marineland, Beverly Beach & The Hammock
- Transportation Services
- Our Unique Beaches
- Family friendly fun
- Weekend getaway ideas
- Destination Weddings
- Arts & Culture and historic sites
- Water activities, hiking & biking, and outdoor sports
- Where to Eat
- Places to Stay
- Calendar of events
- Moving to Flagler County & real estate services
- Starting or owning a business in Flagler County
- Demographics & housing options
- Schools & educational facilities
- Healthcare services
- Local Resources & Important numbers
- Chamber preferred business directory

WHO RECEIVES FANTASTIC FLAGLER?
Visitors and newcomers frequently call the Flagler County Chamber of Commerce for information before they plan a visit. In a partnership with Flagler County Tourism, these information requests are fulfilled Fantastic Flagler to visitors from across the US, Canada & Europe.

ACCEPTED FILE FORMATS
- Hi-resolution PDF (with outlined fonts) or hi-resolution JPEG or TIFF file.
- Resolution quality must be a minimum of 300 DPI / CMYK color

WHERE ELSE IS FANTASTIC FLAGLER DISTRIBUTED?
- Flagler County Chamber of Commerce Visitor Center
- Flagler County Property Appraiser’s Office
- Hotels, motels, campgrounds & resorts
- Flagler Executive Airport
- Daytona Beach Int’l Airport
- Advertiser locations
- City offices of Bunnell, Flagler Beach & Palm Coast
- Apartment complexes
- Restaurants
- Doctor offices
- Real Estate offices
- Flagler County Dept. of Economic Opportunity
- Flagler County Government Services Building lobby area
- Flagler County Library
- Flagler Beach Museum
- Flagler Playhouse
- Flagler Auditorium
- Palm Coast Utility Department
- Palm Coast Community Center

To schedule your advertising consultation, please contact Robbin Wilson at 386-206-0954 or rwilson@flaglerchamber.org.
The Chamber relaunched its mobile friendly website two years ago making it easier to navigate, more visually attractive and search engine optimized. Since the redesign, unique visits to the site have increased by 20 percent.

Only Flagler County Chamber of Commerce members have the opportunity to advertise on www.flaglerchamber.org. By doing so, you are leveraging the power of online search and the Chamber brand, while reaping the benefits of increased visibility and driving traffic to your business. Since 63 percent of consumers prefer to do business with chamber members, why not be one of the first businesses they see when they visit our Chamber’s website? Only a limited number of premium positions are available, so act now!

**ADVERTISING PROGRAM DETAILS**

As a participating advertiser, you receive excellent exposure. You can maximize your investment and reach your target audience by choosing pages and locations that meet your advertising needs.

Banners rotate during each site visit increasing the number of overall impressions and click-throughs.

**TARGETED AUDIENCE**

**BUSINESS DIRECTORY PAGES RECEIVE 7500 HITS PER MONTH**

**TRUSTED RESOURCE**

**LEVERAGE THE CHAMBER’S BRAND**

**TIME TO INVEST**

Our organic website traffic from residents, visitors and newcomers can translate into increased exposure for your business.

**MORE THAN 7,000 UNIQUE VISITORS PER MONTH**

**EXCELLENT EXPOSURE**

**CHAMBER & COMMUNITY EVENT PAGES RECEIVE AN AVERAGE OF 22K HITS PER MONTH**

To schedule your advertising consultation, please contact Robbin Wilson at 386-206-0954 or rwilson@flaglerchamber.org.
UPGRADE YOUR LISTING, INCREASE YOUR EXPOSURE & SHOWCASE YOUR BUSINESS

PRIME LOCATIONS

- Home Page
- News, Calendar of Events
- Relocate Pages
- Business Directory Main Page

<table>
<thead>
<tr>
<th>Available Packages</th>
<th>Platinum</th>
<th>Premier</th>
<th>Bronze</th>
<th>Enhanced</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Annual Rate</strong></td>
<td>$1,587</td>
<td>$1,088</td>
<td>$589</td>
<td>$287</td>
</tr>
<tr>
<td>Main Business Directory Banner ad</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All Other Available Banners Ads (all other pages not sold out)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Select Other Banner Ads (ten other categories not sold out)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>YouTube Video embedded on member profile</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Map Pin Upgrade with additional text, weblink, photos</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Directory Quick Link Search Results Banner Ad</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Directory Alpha/Keyword Search banner Ad</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Category Banner Ad (your primary category only)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Priority Placement in Business Directory Search Results</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognized as Chamber Website Sponsor</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Banner Ad Display Tracking</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Enhanced Member Page Listing:</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>5-10 photos</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>1600 Character Description</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>5 Hyperlinkable Bullet Points to go to specific pages of your website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logos</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Map Link</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Key Words - maximum of 240 characters</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Additional Website Link on Search Results Page</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Receive leads generated from the Chamber website, directory listings, search engines, and mobile searches.

Customize your presence with video, enhanced listings, logos, pictures and more.

Chamber website advertisers receive 75% more leads than non-advertisers.

TO GET STARTED, CONTACT US TODAY AT 386-206-0954 OR EMAIL US AT RWILSON@FLAGLERCHAMBER.ORG

PREMIUM POSITIONS

- **SLIDER BANNER AD** - Dimensions: 595 x 339
  Location: Home page
  $413.00 monthly rate

- **SKYSCRAPER BANNER AD** - Dimensions: 165 x 300
  Location: All Pages
  $257.00 monthly rate

- **LEADERBOARD BANNER AD** - Dimensions: 606 x 75
  Location: Chamber or Community Events Page
  $101.00 monthly rate
  News or Media pages
  $101.00 monthly rate
  Relocate pages
  $101.00 monthly rate

The Chamber is the gateway to Flagler County area businesses and more customers for you. The Chamber relaunched its website in April 2013 making it easier for members and visitors to navigate. The site is more visually attractive, search engine optimized and successfully integrates with our content management systems. This new design has lead to a 20% increase in unique visits to the site. By supporting local business, it’s our mission to build and enhance Flagler County’s quality of life and promote our members.

- **SLIDER**

- **LEADERBOARD BANNER AD**

- **SKYSCRAPER**

**PREMIUM ADVERTISING OPPORTUNITIES**

- Special Thanks to Our Benefactor Partners

- **MEMBER EXCLUSIVE!**
  - **SLIDER AVAILABLE PACKAGES**
    - **PLATINUM**
      - Annual Rate
      - Main Business Directory Banner ad
      - All Other Available Banners Ads (all other categories not sold out)
    - **Select Other Banner Ads** (ten other categories not sold out)
      - Map Pin Upgrade with additional text, web, link, photos
      - Category Banner Ad (your category only)
      - Business Directory Quick Link Search Results Banner Ad
      - Business Directory Alpha/Keyword Search banner Ad
      - Priority Placement in Business Directory Search Results
    - **Recognized as Chamber Website Sponsor**
    - **Banner Ad Display Tracking**
    - **Enhanced Member Page Listing:**
      - Additional Photos
      - 1600 Character Description
      - 5 Bullet Points
      - Logos
      - Map Link
      - 20 Key Words
      - Additional Website Link on Search Results Page

- **LEADERBOARD PREMIUM BANNER AD**

- **SKYSCRAPER**

- **BENEFACTOR PARTNERS**

- **Special Thanks to Our Benefactor Partners**

- **CHILMENTO DAWSON HERTEL GRANT & KISTEMAKER**
  - **Advent Health**
  - **CLINE SITEWORK & UTILITIES**
  - **Hammock Beach Resort**
  - **VyStar Credit Union**