



WHAT IS A SMART COMMUNITY?

AUGUST 22, 2018 | 10:30AM - 1:30PM
Palm Coast Community Center

The **SMART COMMUNITY LUNCHEON** will be an educational event aimed at showcasing components that make up a smart community.

WHAT IS A SMART CITY?

A smart city is an urban area that uses different types of electronic data collection sensors to supply information which is used to manage assets and resources efficiently. This includes data collected from citizens, devices, and assets that is processed and analyzed to monitor and manage traffic and transportation systems, power plants, water supply networks, waste management, law enforcement, information systems, schools, libraries, hospitals, and other community services. The smart city concept integrates information and communication technology (ICT), and various physical devices connected to the network (the Internet of things or IoT) to optimize the efficiency of city operations and services and connect to citizens. Smart city technology allows city officials to interact directly with both community and city infrastructure and to monitor what is happening in the city and how the city is evolving.

Source: Wikipedia

Our approach will be holistically what a "Smart Community" is and incorporate businesses and how they are improving processes, etc. such as schools, banking or IT companies.

AGENDA:

10:30	Registration opens				
11:15	Keynote by Jeff Sheffield, Executive Director of (North Florida Transportation Planning Organization) about Smart City technologies				
12:00	Working lunch and Innovative sponsors are given three minutes to discuss what their companies are doing to be "SMART"				
12:45	County & City Panel Discussion to include our local municipalities. Each city will provide an overview followed by Q&A.				
	<table border="0"> <tr> <td>City of Palm Coast</td> <td>City of Bunnell</td> </tr> <tr> <td>City of Flagler Beach</td> <td>Flagler County</td> </tr> </table>	City of Palm Coast	City of Bunnell	City of Flagler Beach	Flagler County
City of Palm Coast	City of Bunnell				
City of Flagler Beach	Flagler County				
1:30	Event concludes				

PRESENTED BY:



SPONSORSHIPS

Presenting Sponsor \$2,500 (limited 2)	Innovative Sponsor \$750 (limited 10)	Smart Sponsor \$500	Individual Seats & Table Rates
<ul style="list-style-type: none"> ● Ten seats to luncheon ● Recognized as Presenting Sponsors at opening of luncheon and a few minutes speaking opportunity ● Recognized as presenting sponsor in all advertising – radio, print and social media marketing ● Prominent recognition as event sponsor on Website FlaglerChamber.org 	<ul style="list-style-type: none"> ● Three seats to luncheon ● Three minutes speaking opportunity on how your business is “SMART” during working lunch ● 1/2 page advertisement in event program ● Table displaysetup ● Company logo and URL link on website and all emails sent to business community. 	<ul style="list-style-type: none"> ● Eight seats to luncheon ● 1/4 page advertisement in event program ● Company logo and URL link on website and all emails sent to business community 	<ul style="list-style-type: none"> ● Member Rate Individual \$40 Table of Eight \$290 ● Non-Member Rate Individual \$50 Table of Eight \$400
<p>FOR MORE INFORMATION:</p> <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>Robbin Wilson - robbin@flaglerchamber.org or 386-206-0954 Flagler County Chamber of Commerce • 20 Airport Rd. Ste. C, Palm Coast, FL 32164</p> </div>			

SPONSOR FORM

2018 SMART COMMUNITY LUNCHEON FLAGLER COUNTY CHAMBER OF COMMERCE

Company Name: _____ Contact Name: _____
 Contact Phone #: _____ Email: _____
 CREDIT CARD TYPE: AMEX Discover Mastercard Visa
 Name on Card: _____
 Credit card #: _____ Exp. Date: _____
 Credit card billing zip code: _____ CW Code (3 digits on back): _____

By signing below and on the payment agreement page, I agree that I have reviewed, read and agree to abide by all the terms and conditions as listed below.
 Authorized party signature _____ Date Signed _____

SPONSORSHIP CONTRACT AGREEMENT FLAGLER COUNTY CHAMBER OF COMMERCE

THIS AGREEMENT is made between The Flagler County Chamber of Commerce (“the Chamber”) and the Chamber Member on the first page of this agreement (“Sponsor”). WHEREAS, the Chamber is the Event Coordinator of all Flagler County Chamber of Commerce & Affiliates Special Events; and the Sponsor wishes to promote their company in the Event(s)/Advertising Opportunities as specified on the front of this agreement.

NOW THEREFORE, intending to be bound by their mutual promises and other good and valuable consideration the sufficiency of which is hereby acknowledged, the Chamber and the Sponsor agree as follows:

1. This Agreement shall be effective from the date of execution and shall continue in effect for one (1) year.
2. The parties agree that the Chamber may, in its sole discretion, reject any advertising copy submitted by the Sponsor.
3. The parties agree that the prices applicable to all sponsorships/ advertising opportunities purchased hereunder, together with any discounts offered to Sponsor by The Chamber, and are set forth on the reverse side of this Agreement (“Final Contract Amount”). In the event that Sponsor elects to pay the TOTAL amount, as shown on the reverse side of this agreement, in monthly installments, rather than in full upon execution of this Agreement, Sponsor agrees that all payments shall be due on the fifteenth calendar day of each month and shall sign a Payment Agreement. Sponsor further agrees to pay a finance charge equal to five percent (5%) added to the total amount financed after a required minimum 25% deposit payment and make final payment 45 days prior to the Chamber for said event Sponsor is sponsoring. Sponsor shall be liable to Publisher for said amount as termed on the signed Payment Agreement, In the event that Sponsor fails to make timely payment, Publisher may, in its sole discretion, terminate this Agreement. Sponsor agrees that in the event of a breach by Sponsor of this Agreement, Publisher shall be entitled to all remedies available at law or in equity, and that such remedies shall be cumulative, not exclusive.
4. The Chamber makes no warranties hereunder, and The Chamber, its employees, agents, representatives and affiliates, expressly disclaim all warranties, express or implied, including without limitation, warranties of merchantability or fitness for a particular purpose. Without limiting the foregoing, Sponsor expressly acknowledges and agrees that the Chamber makes no representation or warranty that participation in the Event(s)/Advertising Opportunities will generate any level of sales, purchases, calls, sales leads, responses or other performance that Sponsor can expect from advertising..
5. Sponsor agrees that The Chamber’s entire liability hereunder, if any, and any claim for damages related to a sponsorship(s)/advertising opportunities purchased hereunder, whether based in contract, tort or otherwise, and whether arising out of an error or omission in such sponsorship/advertising opportunities, shall be limited to the Final Contract Amount paid by Sponsor for the sponsorship(s)/advertising opportunities which is the basis of such claim. In no event will the Chamber be liable for any lost profits or any consequential, exemplary, incidental, indirect or special damages, arising from, or in any way related to, Sponsor’s purchase of sponsorship(s)/advertising opportunities hereunder, even if the Chamber has been advised of the possibility of such damages. Sponsor agrees that position of any advertisement in the sponsorship(s)/advertising opportunities collateral cannot be guaranteed.
6. The Chamber shall not be liable to the Sponsor for damages resulting from failure to include any items in sponsorship(s)/advertising opportunities, or from errors in the sponsorship(s)/advertising opportunities, in excess of the Final Contract Amount.
7. The Sponsor agrees to hold harmless and indemnify the Chamber for all damages, costs and expenses of any nature whatsoever for which the Chamber may become liable by reason of its sponsorship(s)/advertising opportunities on behalf of Sponsor, including without limitation, reasonable attorneys fees and costs, whether incurred pre-trial, on appeal or in a bankruptcy proceeding. Venue in any suit to enforce or interpret this agreement shall be in either the Circuit or County Court for the Seventh Judicial Circuit in and for Flagler County, Florida only. In the event legal action is instituted to enforce this agreement or any portion hereof, the prevailing party shall be entitled to an award of reasonable attorneys fees, in addition to all costs incurred. In the event the Chamber employs a collection agency to collect any money owed the Chamber by the Sponsor , the Sponsor shall be responsible to reimburse the Chamber upon demand for all costs and fees, in addition to other amounts owed.
8. The parties agree that all promotional materials provided by Sponsor to the Chamber shall remain the sole and exclusive property of Sponsor. Unless the parties agree otherwise in writing, all materials, including but not limited to any computer software, data, text, graphics, illustrations, or other information developed or provided by the Chamber to Sponsor in the course of performance hereunder, shall, together with all copyright, trademark, patent, and other proprietary rights inherent therein, and appurtenant thereto, remain the sole and exclusive property of the Chamber. Sponsor understands and agrees that it cannot authorize photographic or other reproductions, in whole or in part of such the Chamber materials for use in any medium without the express written consent of the Chamber.
9. This Agreement may be terminated by Sponsor within five (5) days of its execution by delivery of written notice from Sponsor to the Chamber and Sponsor will be refunded its full deposit. No cancellation will be accepted after expiration of said five (5) day period and Sponsor will be liable to the Chamber for the Final Contract Amount and will result in the forfeiture of all deposits and any waiver to any and all claims to deposits. In the event the Chamber has, prior to cancellation, created any artwork on Sponsor’s behalf, Sponsor agrees to pay the Chamber additional liquidated damages in an amount equal to 20% of the combined total of the Final Contract Amount plus any additional advertising fees incurred by Sponsor.
10. Sponsor agrees that all deadlines will be set by the Chamber at The Chamber’s discretion.
11. The parties agree that in addition to this Agreement, Sponsor has entered into a Payment Authorization Form with The Chamber. The parties agree that any breach of the Payment Authorization Form shall be deemed a breach of this Agreement.
12. Sponsor agrees to pay an administrative fee of \$30.00 to the Chamber in the event that any check delivered by Sponsor to the Chamber is returned by the bank.
13. This Agreement is binding on the Sponsor, its successors and assigns; provided, however, that Sponsor may not assign this Agreement without The Chamber’s prior written consent. As a condition to any assignment of this Agreement by Sponsor, Sponsor agrees to provide the Chamber such documentation and written assurances as the Chamber may reasonably request to evidence assignment and assumption of Sponsor’s obligations under this Agreement by any third party.
14. This Agreement and the Payment Authorization Form evidence the entire agreement between the parties with respect to the subject matter hereof, and supersede all prior understandings or agreements, whether written or oral. In the event that any provision herein shall be deemed invalid or unenforceable, the invalidity or unenforceability of such provision shall not affect the remaining provisions herein.