

Benefits Summary

Classic Level Benefits

Benefits & Services

Notary Public Service

A Chamber staff person is available to provide notary services, free of charge, to Chamber member businesses.

Multiple subscriptions to the Chamber E-Newsletter

This Chamber e-newsletter is distributed to every member business, individual contacts within member businesses, plus city, county, and state officials - approximately 3,700. Each newsletter contains information on Chamber activities, issues of concern to members, committee reports, special events, new member updates and a calendar of events.

Access to online educational programs & webinars provided by COGGNO

New On-Demand Education & Training Resources for Chamber Members - The newly launched on-demand online training webinars and resources are here for your continuing education on a variety of important topics for your staff training and professional development: team-building, leadership, motivation, and more.

Multiple subscriptions to the Chamber Report

The Chamber Report is a valuable resource for business news in the region. With multiple subscriptions, you can ensure that your business is kept as up-to-date as possible.

Effective representation in membership

The membership committee ensures all members are receiving the most out of their membership and continually reviews and updates member benefits and services.

U.S. Chamber Ally membership - Small Business Nation

U.S. Chamber Small Business Nation is a community that was founded on the open exchange of information and ideas, while creating the opportunity for small businesses to speak with a unified voice. Bringing together America's small businesses - the engine of economic growth - will strengthen individual endeavors while amplifying the collective voice of business.

Peoria's All America City Award

In June 2013, Peoria was named an All-American City for the fourth time. This designation will be used to continue to market Peoria as an exciting place to live and work, which is key to attracting and retaining talented people and business opportunities.

Business PAC of Central Illinois

BIZPAC is the premier independent, business-focused political action committee focusing on state and local races in the greater Peoria region. BIZPAC fosters positive change in the community by recruiting dynamic candidates and providing them with resources, connections, and expertise to implement business solutions in the Peoria community.

Young Professional's Organization of Greater Peoria

The Young Professionals Organization of Greater Peoria (YPGP) is a group of 20 and 30-somethings that have a mutual interest in social and business networking, community involvement, and professional development. This Chamber-run organization's mission is to offer opportunities to attract and retain young professionals in the Greater Peoria Area by engaging, empowering, and developing those that shape our community.

Unlimited use of Chamber conference rooms (as available)

Our beautiful office space on Water Street is an ideal place to hold meetings. We have several conference rooms available for reservation, cubicle spaces, and a Smart Room, which has internet capabilities and a smart board.

Savings & Value

Sam's Club gift card

When you join or renew your Sam's Club membership, you'll receive a Business Membership \$10 gift card, or a Business Plus Member \$25 gift card.

Member-to-Member deals

Member-to-Member deals, or M2M deals, are offered exclusively from Chamber members, to Chamber members. With a membership, your company will get the best prices from the most prestigious local businesses.

Walz Label and Mailing Systems discount

By joining the Walz Discount Program, you agree to let Walz be the preferred provider for your mailing, document handling, and other office equipment needs. With this agreement you will receive great savings, local sales and services, and an outstanding product selection.

Office Depot Advantage Program

As a member of the Staples Advantage program, you'll receive discounted prices, a dedicated account rep, and fast, free delivery.

20% discount on Constant Contact subscription

Chamber members get pre-pay discounts of 20% for 6 months and 25% for a year on Email Marketing, Online Survey, and Event Marketing tools.

Members-only pricing for Chamber events & programs

The Chamber offers a variety of programs and events to the Peoria community. As a member, you have the opportunity to attend our annual events and monthly programs at a discounted price.

CQI Electricity Co-op

With the CQI Energy Cooperative and increased purchasing power, businesses realize better rates and budget sustainability. Average annual savings are approximately the amount of your July energy bill.

FedEx Advantage discount program

Receive member-only discounts on all FedEx products and services.

Credit card processing discount program

Central Illinois Business Services offers a discounted Merchant Services Plan available for members only. All members receive unbelievably low interchange plus pricing and dedicated account servicing. Free account review to see if you're getting a fair deal with your current provider.

The Peoria Area Chamber Health Savings Card

This program includes discounts on prescriptions, vision, hearing, diabetic supplies, and more. It is offered to members, employees, friends, and families at no extra cost.

CEFCU At Work

Partner with CEFCU @Work, Free Lunch-N-Learns.

Liberty Mutual Group Savings Plus

The Chamber has teamed up with Liberty Mutual to offer members and their employees the Group Savings Plus®. Take advantage of a 10% discount on your auto insurance and a 5% discount on your homeowners or renters insurance. Liberty Mutual offers competitive rates on high-quality auto, home, and renters insurance.

Advocacy & Access

Subscription to government affairs E-Newsletter

This e-newsletter covers local, state, and federal issues impacting member businesses.

Effective representation in government affairs

The Government Affairs committee works to educate and inform regional business leaders to increase grassroots political participation, create strategic partnerships that enhance the effectiveness of government affairs activities, encourage pro-business candidates, connect with current elected officials, and develop regional public policy recommendations to support/improve area business climate.

Effective representation in education and workforce development

The Education & Workforce Development committee serves as a link between the business and education communities on K-12 and post secondary workforce preparation issues and programs. They also identify and support education reform efforts that benefit student achievement.

Effective representation in transportation

The Transportation committee works to maintain and improve multimodal transportation infrastructures in the region.

Participation in Committees Structure (as available)

An integral part of getting the most out of your Peoria Area Chamber of Commerce membership is getting involved in committees that help promote business and economic growth in our area.

Networking & Business Building

Outstanding Small Business Award eligibility

One of the most exciting and rewarding experiences for a small business in the Peoria area is to be recognized with this award. The recipients are Chamber members who demonstrate stability, innovation, commitment to the community, and ability to overcome challenges.

SCORE counseling

Because 80% of the Peoria Area Chamber of Commerce membership is characterized as small business, it is important to the vitality of the Chamber and its membership to provide services specific to them. SCORE (Service Corps of Retired Executives), one of the Chamber's affiliated organizations, provides one-on-one consultations and programs for small and growing businesses at no charge.

Participation in monthly Chamber Business Before Hours and Business After Hours

Make contacts, exchange ideas, and mingle with other members and business professionals.

Business Before Hours: Held the 4th Tuesday of the Month from 7:45-9:00 AM

Business After Hours: Held the 2nd Thursday of the Month from 4:30-6:30 PM

Participation in quarterly Chamber 101 and speed networking program

Learn how you can better utilize your Chamber membership's services and resources.

Participation in Ambassador program (as available)

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber's primary liaison to Chamber members. Build lasting relationships with member companies and other ambassadors.

Host an Ambassador's meeting or YPGP activity

Bring potential customers right to your door by hosting one of our networking events.

Marketing & Promotional

Access to Chamber social media groups & sharing of information

Online branding is a necessary tool for a flourishing business. The Chamber offers communication through our established social media presence, so your company can remain relevant in the minds of your consumers.

Access to the Peoria Area Chamber website

Not only do members have exclusive permission to link to the brand new Chamber website, but we offer members the opportunity to submit events to the community calendar. Members are also listed on our online web directory, which receives more than 12,000 views per month, and have access to hot deals and job listings.

Opportunity to submit Business Briefs to the Chamber Report

The Chamber Report is a monthly publication that circulates to approximately 3,000 business professionals in the tri-county area. Keep your business relevant by submitting your company's recent news to our most impactful publication.

Membership Business Referrals

The Chamber receives hundreds of inquiries from companies and individuals both inside and outside the Peoria Region. Referrals are made exclusively to Chamber members.

Permission to use Chamber web badge in advertising

Identify your company in all communications with the leading voice and resource for business in the Peoria area.

Host a ribbon cutting

Draw attention to your business by promoting your company's momentous occasions with a ribbon cutting. Members host ribbon cuttings for a variety of occasions such as anniversaries, new locations, and enhanced services.

Credibility as a Chamber member and Chamber member decal

A national survey of 2,000 adults reveals that being active in a local Chamber of Commerce is an effective business strategy, because two-thirds of consumers believe that such companies use good business practices, are reputable, care about their customers, and are involved in the community. The study, conducted by The Schapiro Group (an Atlanta based strategic consulting firm) found consumer perceptions of Chamber members to be positive in many ways:

- When consumers know that a small business is a member, they are 49% more likely to think of it favorably, and 80% more likely to purchase goods or services from the company in the future.
- If a company shows that it is highly involved in its local Chamber, consumers are 10% more likely to think that its products are better in comparison to competition.
- When consumers know that a national restaurant franchise is a member of their local Chamber, they are 68% more likely to eat at the franchise in the next few months.



Invest today

for a **stronger** tomorrow

100 SW Water St.
Peoria, IL 61602

309.495.5900

www.PeoriaChamber.org

The **leading voice** and **resource**
for business in the Greater Peoria region.

Benefits Summary

Additional benefits when you upgrade to **Enhanced** level.

Benefits & Services

US Chamber Ally membership

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Savings & Value

20% discount on advertising

The Chamber is the leading resource for business news in the Greater Peoria area. With a 20% discount on print and digital advertising, your company will have an easier time remaining relevant in the minds of your audience.

Networking & Business Building

Three complimentary YPGP membership

The Young Professionals Organization of Greater Peoria is a group of 20 and 30-somethings that aim to engage, empower, and develop professionals to shape our community. YPGP is a great networking and community development program for rising business men and women.

Marketing & Promotional

Annual ChamberMaster marketing report

Get detailed information on web participation, hit statistics, member logins, communication, advertising, and events for your member company.

Multiple category listings in the Chamber member directory, on the website, and in business location listings

Increase your web visibility when your business is listed under a variety of searchable terms in both category and location.

Enhanced membership directory listing

Enhanced listing members receive: logo placement, increased space for descriptions, additional keywords, bullet points to draw the visitor's attention, job listings, up to 8 photos and 1 YouTube video, priority placement above basic listings.

One complimentary Key Contact list

This spreadsheet includes the company names, addresses, phone numbers, fax numbers, websites, and key contacts to enhance your sales and marketing efforts.

Benefits Summary

Additional benefits when you upgrade to Premier level.

Benefits & Services

6 Certificates of Origin

The Chamber is able to provide your business a template and endorsement for Certificates of Origin. Certificates of Origin ensure that your overseas shipments will be within the parameters of foreign customs regulations and, thus, with expedited delivery.

Savings & Value

20% discount on Chamber events

Table purchase for Chamber mealed events, Community Leadership School, and Wiffle Ball Classic booth.

Advocacy & Access

Invitation to meet and greet

This is an invitation-only to meet and greet with the speakers that provide Chamber programming. From the Thanksgiving Luncheon speakers to the presenters of Public Affairs Series, you will have the opportunity to personally connect with leaders in the community.

2 tickets to the Spring CIRCLE trip

CIRCLE (Central Illinois Regional Chambers Legislative Effort) is comprised of the Chambers in East Peoria, Peoria, McLean County, Canton, Chillicothe, Jacksonville, Lincoln Logan, Morton, Pekin, Peoria Heights, Springfield, Washington, Decatur, and Champaign. CIRCLE is working together to advocate for a common agenda with the Illinois General Assembly.

2 tickets to the Spring Legislative Reception

Join CIRCLE for the annual Legislative Reception. This event gives the Central Illinois business community an opportunity to talk directly with area legislators about issues that impact their companies. Enjoy appetizers and a cash bar while visiting with legislators and meeting other business people with common interests.

Networking & Business Building

Preferred seating at Chamber ticketed events

The Chamber ensures that premier members get the most out of their membership. Based on availability.

Unlimited complimentary YPGP memberships

The Young Professionals Organization of Greater Peoria is a group of 20 and 30-somethings that aim to engage, empower, and develop professionals to shape our community. YPGP is a great networking and community development program for rising business men and women.

Marketing & Promotional

Chamber programming sponsorship

Develop professional relationships with new members by sponsoring a session in Chamber programming (Chamber 101, etc.)

Unlimited access to the Chamber's Key Contact list

This spreadsheet includes the company names, addresses, phone numbers, fax numbers, websites, and key contacts to enhance your sales and marketing efforts.

Special recognition on the Chamber website

As a premier member, your logo will be listed on a special page of the Chamber website and link directly to your website.

"This Week" email sponsor logo

"This Week" is sent every Monday to every Chamber representative & keeps members informed on events & committee meetings. With an open rate that is much higher than industry standards, sponsoring "This Week" is great business exposure.

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