



November 19, 2013

To: GPBA Board of Directors

From: GPBA Senior Staff

RE: City Council Due Diligence Survey

Purpose: As the leading voice of business, the Peoria Area Chamber of Commerce and CEO COUNCIL surveyed our membership for their input on an impactful community topic as a data collection process, **not to formulate a direct position statement pro or con.**

Peoria Area Chamber of Commerce Guiding Principles addressed:

- The leading voice for business in the region through political advocacy.
- A source for strong leadership development by being the lead source for critical business and community information.

Question asked:

Should the City Council engage in the due diligence process to identify the benefits versus the challenges to determine if purchasing the water company is in the best interest of our City?

YES or NO

Chamber of Commerce Audience: A distribution list was created utilizing all company representatives listed in the Peoria Area Chamber of Commerce database representing 4800 email addresses.

YES	226	50%
NO	172	38%
Abstain	3	
Total Responses:	450	9% of distribution

CEO COUNCIL Audience: A distribution list of 69 leading companies.

YES	26	66%
NO	11	28%
Abstain	2	
Total Responses:	39	52% of distribution

Outcomes:

1. Based on survey responses, members were very appreciative of the opportunity to give their opinion.
2. Based on survey responses there is unclear information and understanding on the process before the City Council.





Action: The survey results are presented for your review. The results will be shared with the Mayor and City Council and Illinois American Water. They will also be published on our websites.

Respectfully submitted,

Cal MacKay, President & CEO, Greater Peoria Business Alliance
Mary Ardapple, Interim President, Peoria Area Chamber of Commerce
Jim Lynch, Vice President of Development, CEO Council/GPBA

www.PeoriaChamber.org
www.PeoriaBusiness.org



100 SW Water Street, Peoria, Illinois 61602 Phone: 309.495.5900