



2016 Participant & Sponsor Registration

Saturday, March 26, 10 AM–1 PM

northcenterchamber.com

How to register:

- If you have [Acrobat Reader 10 or later](#), you can complete this form on your computer and submit via email using the button below. Please save the PDF with a new file name that includes your company name before submitting. Earlier versions of Acrobat Reader may not have all functions available.
- OR you can print and complete this form to: 1) scan and email as an attachment, 2) fax to (773) 525-1539, or 3) mail to the chamber office.
- Contact the chamber if you need an invoice. If paying by check, please be sure to mail payment ASAP to be included on all promotional materials.

CONTACT INFORMATION (Please print or type clearly and complete in full)

Primary Contact _____ Day-of-Event Contact _____

Company _____

Street Address _____ City, State Zip _____

Phone _____ Fax _____

Email Address _____ Website _____

Are you a Northcenter Chamber Member? Yes No

Method of Payment Cash Check MasterCard Visa

Card Number _____ Exp. Date _____ Security Code _____

Cardholder's Name _____ Signature _____

There's lots of reasons to be "Egg-cited" about Eggstravaganza!

Our annual Eggstravaganza Spring Egg Hunt in Northcenter continues to draw over 500 children and their parents to Town Square and on and around Lincoln Ave. This is a great opportunity to bring them into your business. Not on Lincoln Avenue? We encourage businesses to set up in Town Square to hand out eggs and promote their business.

EVENT DATE
Saturday, March 26, 10 AM–1 PM

EVENT LOCATION
Northcenter Town Square and at retail stores along Lincoln Ave.

Sign up by March 1 for maximum exposure!



PARTICIPATING AS: (See reverse side for more information)

Item	Member Price	Non-Member Price
<input type="checkbox"/> Egg Hunt Stop <input type="checkbox"/> at business <input type="checkbox"/> in Town Square	\$ 65	\$ 80
<input type="checkbox"/> Event Sponsor	\$ 65	\$ 80
<input type="checkbox"/> Event Sponsor and Egg Hunt Stop <input type="checkbox"/> stop at business <input type="checkbox"/> stop in Town Square	\$110	\$130
<input type="checkbox"/> Faberge Egg Sponsor (limited to 2) (Exclusive to Chamber members)	\$300	N/A
<input type="checkbox"/> Give-away for Egg Hunt bags (500)	\$ 25	\$ 45

TOTAL AMOUNT DUE WITH REGISTRATION \$ _____

Please make checks payable to:
Northcenter Chamber of Commerce
4054 N. Lincoln Ave., Chicago, IL 60618

Contact Lindsay Eanet (lindsay@northcenterchamber.com) or Eileen Keleghan (eileen@northcenterchamber.com) or call (773) 525-3609 with questions or for more information.

2016 Eggstravaganza Participant & Sponsor Registration

Sign up by Friday, March 1 to maximize your exposure!

GENERAL OVERVIEW

The Chamber kicks off the year with our annual Eggstravaganza Spring Egg Hunt in Northcenter and Town Square. This event attracts over 500 children and their parents to businesses along Lincoln Avenue.

We encourage businesses who are not on Lincoln Avenue or near Town Square (the starting point of our event) to join in the fun by coming to Town Square to hand out eggs to the children and promote their business to the parents.

This event is well attended by our Northcenter families. This is an excellent opportunity to drive traffic to your business!

SCHEDULE OF EVENTS

10 AM	Start in Town Square, families pick up egg hunt map and bag
10 AM–1 PM	Egg hunt at businesses and in Town Square
NOON	Spring Ahead Hat Contest and refreshments in Town Square

PARTICIPATING EGG HUNT STOP REQUIREMENTS

- Your business will be open and hand out prize-filled eggs from 10 AM–1 PM. Town Square “stops” must be set up by 10 AM to hand out eggs. Most families line up early for this event.
- The Chamber will supply participating businesses with approximately 500 prize/candy-filled eggs.
- Your business will help promote and support the event with a poster on a window or in the store.
- Your business will help promote and support the event by handing out promotional fliers to families visiting your business the week prior to the event.

PARTICIPATING BUSINESS BENEFITS

- Your business will be listed on the fliers distributed to neighborhood schools, youth organizations and businesses.
- Your business will be listed on 100 posters distributed throughout the neighborhood.
- Your business will be listed on 500 maps distributed to the families attending the event.

- Your business will be listed on the banner at Lincoln/Irving/Damen
- Your business will be listed on the Chamber websites.
- Your business will be listed on 1,300 promotional emails to chamber members and shopnorthcenter subscribers.

EVENT SPONSOR BENEFITS

- Company logo on banner at Lincoln/Irving/Damen
- Company logo on poster (150 minimum) and event egg hunt map (500).
- Company logo as sponsor on Chamber website.
- Company logo and link on all digital promotion.
- Sponsors should email a high resolution copy of your logo to eileen@northcenterchamber.com, as soon as possible for use in print and online.

FABERGE EGG SPONSOR BENEFITS

- Includes all of the above, **PLUS**, prominent placement on the event banner and a free black and white ad (4.5" x 3.75") on the fliers. Acceptable ad formats are grayscale jpgs, tifs, pdfs or eps files at 300 dpi. (Exclusive to Chamber members, two only.)
- Sponsors should email a high resolution copy of your logo and ad to eileen@northcenterchamber.com, no later than Friday, March 1.

GIVE-AWAY BENEFITS

- Any business may provide a give-away promotional item for the egg hunt bags. Must be delivered to Chamber office (4054 N. Lincoln Ave.) by Wednesday, March 23 no later than 5 p.m.
- Opportunity to promote your business to our Northcenter residents.
- **Recommended:** Keep in mind the bags are primarily for the children. Consider taping a small candy to your promotional piece as a treat for the children.

Contact Lindsay Eanet, lindsay@northcenterchamber.com or Eileen Keleghan, eileen@northcenterchamber.com, or call (773) 525-3609 with any questions.

PLEASE NOTE:

This event will be photographed and videotaped. By participating in this event you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by the Northcenter Chamber of Commerce.