

2017 National Night Out

August 1, 2017

5:00 – 8:00 PM

Fair Hill Shopping Center

Sponsor, Raffle Donor & Exhibitor Registration Form

The Olney Chamber of Commerce has been promoting the partnership of its local police and fire personnel with the greater Olney community since 1994 by participating in National Night Out. Held across the United States the first Tuesday of August, NNO is meant to increase awareness of drug prevention efforts, neighborhood watch, fire safety and other related programs. Local residents gather to learn from first responders how to better protect their homes and families. They enjoy an evening of fun activities, music and food, while helping the Chamber raise funds that contribute to the local police and fire programs.

Local businesses support the NNO goals and promote their name recognition by being an exhibitor, a sponsor or by donating cash or raffle items. Attendance has grown over the years and 3,000 are expected to fill the Fair Hill Shopping Center parking area in front of Harris Teeter on August 1.

Use the Sponsor/Donor/Registration Form to select the level of participation that best meets your philanthropic and/or marketing objectives. For maximum recognition in advertising materials and published information, full **payment must be received** from sponsors and exhibitors, along with donated raffle items, by **July 15, 2017**.

The number of Exhibitor Spaces is limited. There will be only 35 spaces available, each with a 6-ft x 30-in table, and one folding chair included. Table locations will be determined in the order in which **FULLY PAID** registrations are received. The first one in (based on postmark or the date/time stamp on credit card payments) will be assigned to Table #1. The second will be at Table #2, and so on. The attached rendering illustrates the NNO layout in the Fair Hill Shopping Center parking lot.

Registrations will close July 15, 2017. Registration requests received after July 15, 2017 will only be accepted if space is available. A \$50.00 Late Fee* will be applied to registrations received on, or after, July 16, 2017.

* Late fees will be directed to the Officer Noah Leotta “Act Responsibly Scholarship” fund.

You must provide your email contact information. Confirmation of your registration will be emailed on completion of payment.

Final confirmation, Table Number(s), and event guidelines will be emailed on, or before, July 24, 2016.

Exhibitors are to arrive at 3:00 PM on August 1, 2017 for set up. Upon arrival, unload all exhibitor materials from your vehicle and put them at your table area. Before beginning set up of your exhibit area, vehicles must be moved completely off the Fair Hill Shopping Center property. It is reserved for NNO attendees and Fair Hill merchants’ clientele.

A Pop-up tent, no larger than 10-ft x 10-ft, is permitted within your exhibit area. Exhibitor is responsible for the provision, condition and safety of the tent. Exhibitor must suitably ground the tent, and must supply appropriate weights. NO ANCHORS may be used into the paved surfaces. Tents must be removed promptly immediately after the event - 8:00 PM, or earlier due to weather. Any materials left behind after the event will be discarded, and exhibitor will be billed for cost of removal.

2017 NNO Sponsor, Raffle Donor & Exhibitor Registration Form

Tuesday, August 1, 2017

I wish to participate in Olney's **2017 National Night Out** as indicated below: CHECK ALL THAT APPLY

CATEGORY #1: CORPORATE/BUSINESS SPONSORSHIP

- ___ \$2500 Royal Level (up to 5 week listing in Chamber marketing material and complimentary exhibitor table)
- ___ \$2000 Titanium Level (up to 4 week listing in Chamber marketing material and complimentary exhibitor table)
- ___ \$1000 Platinum Level (up to 3 week listing in Chamber marketing material and complimentary exhibitor table)
- ___ \$ 500 Diamond Level (up to 2 week listing in Chamber marketing material and complimentary exhibitor table)
- ___ \$ 250 Gold Level (includes 1 listing in Chamber marketing material)
- ___ \$ 100 Silver Level (includes acknowledgement in Chamber newsletter)
- ___ \$ 1-99 Contributor (includes acknowledgement in Chamber newsletter)

CATEGORY #2: EXHIBITOR

- ___ \$ 150 10-ft x 12-ft Space (includes 6-ft table/1 folding chair)
[For-Profit Chamber Members receive \$50 discount]
- ___ \$ 75 Non-Profit 10-ft x 12-ft Space (includes 6-ft table/1 folding chair)
\$50 Late Fee - after July 15, 2017 (designated for Ofc. Leotta "Act Responsibly Scholarship" fund)

CATEGORY #3: TENT SPONSORSHIP

- ___ \$ 200 Name of business prominently displayed on Food, Chamber, or Stage tents

(name, as it will appear on sign)

CATEGORY #4: RAFFLE DONOR

___ I would like to make the following donation for the raffle to be held during the event:

Item: _____ Value \$ _____

*Call (301) 774-7117 to schedule delivery to the Chamber office.

Name of Business*: _____

Contact Person*: _____

Address*: _____

Phone*: _____ Email*: _____

*** Required**

Total Amount Enclosed: \$ _____

Payment: Check (Olney Chamber) Visa MasterCard American Express Discover

Name of Cardholder: _____ Security Code: _____

Account Number: _____ Exp. Date (mm/yy): _____

Authorized Signature: _____ Zip Code on Bill: _____

Proceeds benefit the Olney Police Satellite Station, MD-National Capital Park Police, and Sandy Spring Vol. Fire Dept.
Please call the Chamber office at (301) 774-7117 with questions.

PAYMENT MUST ACCOMPANY THIS FORM.

ALL MATERIALS AND PAYMENTS REQUIRED BY JULY 15, 2017 FOR FULL PRINT ADVERTISING RECOGNITION

Mail Donor/Registration Form to: Olney Chamber of Commerce, National Night Out, P.O. Box 550, Olney, MD 20830