



# *Parade Information & Registration/Waiver*

## *Parade Information*

You're invited to participate in the Allendale 4<sup>th</sup> of July Parade! It is a fun community event and is also a great way to advertise your business or organization. Last year, Allendale's parade attracted approximately 9,000 people!

**Thursday, July 4, 2019**  
**Grand Valley State University - Allendale Campus**  
**10am**

Parade registration, waiver and payment is due on or before Friday, June 28, 2019.

The following rules and guidelines must be observed. All parade entries may be inspected for possible safety hazards. The 4<sup>th</sup> of July Committee reserves the right to prohibit unsafe entries from participating in the parade.

- The line-up will once again be first come, first served and will begin at 8am meaning there will be no assigned line up order. All entries should be in line by 9:15am so please be prompt!! (EXCEPTIONS: Veterans, Fire Department and Grand Marshal.)
- The Parade check-in will begin at 8AM in Lot D. Please enter off Lake Michigan Drive, turn left onto E. Ravine Center Drive and follow the signs to the registration area.
- Due to road construction on campus, the Parade route will be shifted to run along Laker Village Drive. A detailed map will be sent out to registrants prior to the event.
- ONLY vehicles in the parade may stage in Lots D1 - D8. Please park all extra vehicles in a different lot (Lot H, Lot K or Lot P is at the end of the parade route and expedite your exit.
- Everybody is responsible for their own trash. All horse/animal entries need to be cleaned up after. This means everything needs to be picked up, or "scooped up" before you leave GVSU Campus. Participants may be fined if items are found along the parade route with your name on it. Please send someone through following the parade to avoid any difficulties.
- Candy and treats can be handed out along the parade route, but you cannot throw candy from a moving vehicle! Only walkers may hand out candy. Please inform any of your participants of this rule.
- Squirt guns and silly string are not allowed.
- Have fun! We need these guidelines to have some order, but our main goal is to enjoy the day and to celebrate!

If you have any questions, please contact Janessa Smit at the Allendale Area Chamber of Commerce at 616-892-2632 or [aacc@allendalechamber.org](mailto:aacc@allendalechamber.org).





# *Parade Information & Registration/Waiver*

## *Parade Registration*

Name of Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Entry Type:  Individual - \$5  Business/Organization - \$25  Political Entities - \$3 Cash/Check #: \_\_\_\_\_

## *Parade Waiver*

I/we agree to hold harmless the Allendale Area Chamber of Commerce and Grand Valley State University from any claim, demand, suit, loss, cost of expense or any damage which may be asserted, claimed or recovered against or from the participant by reason of any damage to property, personal injury or bodily injury, including death, sustained by any person whomsoever and which damage, injury, or death, arises out of or is incident to or in any way connected with the performance of this contract, and regardless of which claim, demand, damage, loss, cost of expense is caused in whole or in part by the negligence of the participant or by third parties, or by the agents, servants, employees or factors of any of them.

Signature: \_\_\_\_\_

Please note: Registration and payment is due on or before Friday, June 28, 2019.

Please send signed waiver and make checks payable to:

AACC 4<sup>th</sup> of July  
C/O 4<sup>th</sup> of July Parade  
11325 54<sup>th</sup> Avenue  
Allendale, MI 49401