

WHAT DID THE CHAMBER DO IN 2019?

At the heart of the local economy and the backbone of virtually every great community across America, you'll find a chamber of commerce celebrating and promoting the diversity and uniqueness of their community. Those efforts result in business attraction, job creation, improved education, beautification and more. Here are some of the ways the Allendale Area Chamber of Commerce worked on behalf of the Allendale area in 2019.

KEEPING BUSINESS MEMBERS TOP OF MIND



12 Issues of The Announcer
90,000 Copies Distributed



225 Members Strong



32 New Members
Joined



10 Ribbon Cuttings
& Grand Openings



2 Issues of Al & Dale's
Holiday Gift Giving Guide Published

GROWING STRONG BUSINESSES



3 Chamber Luncheons



1 Community Connection Expo
with 49 Business Exhibitors



175 Attendees at
Chamber Luncheons



6 Coffee & Networking
Opportunities



3 Business of
the Year Awards
Given



1 Business After Hours
Holiday Kick Off

BUSINESSES LEADING THE COMMUNITY



7K Attendees at
Allendale 4th of July Parade



1 AcenTek Foundation Grant Received
to Foster Economic Strength



2 Manu/Industry Roundtable
Meetings Facilitated



2 New Scholarships Created for
Skilled Trades Totaling
3 Scholarships Awarded



4 Appointments to Community Boards
as the Voice of Business



2 Bus Expansion
Meetings

COMMUNICATION & VISIBILITY IMPROVEMENTS



16 E-newsletters



45K+ Event Page Views



1.2K Facebook
Followers



14K+ Online Visitors



425 Email Subscribers