



The Announcer, a publication of the Allendale Chamber, is distributed to nearly 7,400 mailboxes in Allendale Township every month. Advertising rates are reasonable and contract options include monthly and discounted semi-annual and annual rates. Start promoting your business to every business and resident in Allendale for as little as a penny per mailbox today!

Ad Sizes:	1 Month:	6 Months:	12 Months:
Business Card Ad Size: 2 ½" x 1 11/16"	<input type="checkbox"/> Members: \$75.00/month <input type="checkbox"/> Non-members: \$112.50/month	<input type="checkbox"/> \$375.00 <input type="checkbox"/> -	<input type="checkbox"/> \$750.00 <input type="checkbox"/> -
Double Business Card Ad Size: 2½" x 3½"	<input type="checkbox"/> Members: \$150.00/month <input type="checkbox"/> Non-members: \$225.00/month	<input type="checkbox"/> \$750.00 <input type="checkbox"/> -	<input type="checkbox"/> \$1,500.00 <input type="checkbox"/> -
¼ Page Ad Size: 4" x 5"	<input type="checkbox"/> Members: \$225.00/month <input type="checkbox"/> Non-members: \$375.00/month	<input type="checkbox"/> \$1,125.00 <input type="checkbox"/> -	<input type="checkbox"/> \$2,250.00 <input type="checkbox"/> -
½ Page Ad Size: 8" x 5"	<input type="checkbox"/> Members: \$300.00/month <input type="checkbox"/> Non-members: \$450.00/month	<input type="checkbox"/> \$1,500.00 <input type="checkbox"/> -	<input type="checkbox"/> \$3,000.00 <input type="checkbox"/> -
Full Page Ad Size: 8" x 10 ½"	<input type="checkbox"/> Members: \$450.00/month <input type="checkbox"/> Non-members: \$750.00/month	<input type="checkbox"/> \$2,250.00 <input type="checkbox"/> -	<input type="checkbox"/> \$4,500.00 <input type="checkbox"/> -
Ad Design Services	<input type="checkbox"/> \$30.00 for double business card and smaller, \$50 for 1/4 pg and up <small>(includes one revision)</small>		

Buy 5 months, get 1 month free!

Buy 10 months, get 2 months free!

The Fine Print:

- Ad space is on a first-come, first-served basis and fills quickly. Reserve your space as soon as possible to ensure you're included in the upcoming issue.
- If an ad needs to be designed, the Chamber can provide design services at \$30 and \$50 per design, per month as needed.
- Advertisers are responsible for providing artwork in the specified size. To ensure print quality, ads should be provided in high-resolution JPEG, PDF, AI or Publisher file format.
- The deadline to submit ads is the 10th of every month prior to the publication date to allow adequate time for formatting and printing.**
- The Announcer is printed in greyscale.
- The Chamber reserves final right of approval of all ads prior to print.
- Six month and twelve month advertising must be paid in advance to receive discount.
- Six month advertisement agreement doesn't have to be consecutive months. 12 month agreement must be consecutive.

Community Service Groups & Organizations: (I.e: Music Boosters, Athletic Boosters)

Please contact the Chamber for information on discounted advertising rates.

Contact:

To place your advertisement reservation or for more information, contact Janessa Smit at aacc@allendalechamber.org or call 616-892-2632.

Advertisement Commitment

- January February March April May June July August September October November December

Business name, Contact name & Preferred contact

Date

11325 54th Avenue, Allendale, MI 49401

616-892-2632 • aacc@allendalechamber.org • www.allendalechamber.org Allendale Area Chamber of Commerce