

Get the Most Out of Your Chamber Membership

◆ Promotion & Marketing Opportunities

- Directory Profile Page
- Independence Cinema Ads
- Member Spotlight
- e-Blast Advertisement
- Banner Ads
- Community Calendar
- News Announcement
- Relocation & Welcome Packets
- Ribbon Cuttings
- Weekly e-News
- Sponsorships
- Brochures and Materials in Chamber office

◆ Networking & Business Growth

- After-hours Mixers
- Greeters morning mixers
- Annual Events
- Community Partnerships
- Job Openings
- Referrals

◆ Education & Business Enhancement

- Chamber Chat
- Referrals to business aid resources
- Connections to further education and training



Monmouth-Independence Chamber of Commerce & Visitors Center



Member Benefit Information

October 1, 2018 - September 30, 2019

355 Pacific Avenue N, Suite A
Monmouth, OR 97361

503-838-4268 • MICC@micc-or.org

www.micc-or.org • Facebook: MIChamber

Mission Statement:

We are your business and community connection for promoting and celebrating the economic vitality of the greater Monmouth-Independence area.

All memberships include:

- An invitation to attend all Chamber events and programs (25+ /year)
- A subscription to the weekly e-News
- An invitation to participate in Chamber Chat, our monthly cable TV show
- Access to post events on the Chamber calendar
- Ribbon cutting services and promotion
- A membership window decal
- New Member welcome on our Facebook page
- A member profile page on the Chamber website
- Eligibility to host a monthly forum and/or mixer
- Voting privileges
- Reports to track your directory list activity and customer outreach



Did you know that since January 1, 2018...

- We have had **over 300,000 pageviews** and **14,000 users** on our website. In addition to the **50 visitors to our Hot Deals page**, over **20 job postings** have been submitted and filled this year!
- **250 events** have been submitted to our Community Event Calendar, a free and easy tool to use to highlight your business/organization's events!
- **820 likes** on our Facebook page, which means a wider reach for your social media shout-outs!
- We have **distributed over 6,000 visitor guides** across the state and throughout Polk County.
- We have **1000 contacts** on our email distribution list. Taking advantage of our member spotlight and e-Blast announcement is a quick and easy way to reach new and repeat customers!
- We have had **more than 1100 participants** at our events and programs. From mixers and forums, to our annual events, to collaborative efforts with WOU and the Polk County job fair, the Chamber is connecting with our community!

Membership Benefits & Levels 10/1/18- 9/30/19	Diamond Level	Platinum Level	Gold Level	Silver Level	Bronze Level	*Community Supporter
	\$5,000 (34340) \$438/mth	\$1,200 (25575) \$105/mth	\$715 (19720) \$63/mth	\$475 (17525) \$42/mth	\$235 (12870) \$21/mth	\$115 (8370) \$11/mth
Basic online membership directory listing						
Display marketing materials at Chamber office						
Post news announcements, MarketSpace items, jobs, & member deals to website						
Sign on the Chamber's July 4th parade float						
Use of Chamber logo on your website						
Access to advertise in Chamber publications						
Guest opportunity on Chamber Chat						
Priority referrals and e-Referrals						
Opportunity to host Forums, Mixers, and Greeters						
Enhanced online membership directory listing						
Access to membership mailing & email list						
"Member Spotlight" on Facebook & e-News	6 weeks	3 weeks	2 weeks	1 week		
Rotating banner ad on website	12 months	6 months	4 months	2 months		
e-Blast paid advertisement	6 per year	3 per year	2 per year			
Additional directory listings on website	5 listings	3 listings	2 listings			
Name listed on website & e-News	XL	Large	Medium			
Logo on website & weekly e-News	XL	Large				
Tri-fold insert in relocation & welcome packets						
Special recognition at annual awards banquet	2	1				
1/4 Page Cinema Ad (6 weeks run)	2 ads					
Premium sponsorship at Community Awards Banquet	\$2,000 value					
Premium sponsorship at Discover MI Town	\$1,000 value					

*Community Supporter: For small non-profits with an annual gross income less than \$50,000 or individuals.