

Customized Innovative Solutions

Financial Skills for Non-Financial Managers

This seminar presents the principles and concepts of using and interpreting financial statements. Learn the framework of four established financial statements - balance sheet, income statement, statement of retained earnings and cash flow management.

Learn about basic accounting principles and how these principles affect financial statements. If you are a manager with little exposure to a formal college-level accounting course, this seminar helps you understand basic concepts of accounting - the language of business.

Participants will learn about:

- The definition of assets, liabilities and owner equity
- Revenue and expenses
- Why the cash flow statement is important
- Types of budgets and why a budget is important

Benefits & Outcomes:

- Gain knowledge and understanding in the basic concepts of accounting.
- Determine the health and efficiency of a business and in-turn increase profitability.
- Provide important and accurate financial information about your company to those outside of the business.

Seminar Details:

Date: Friday, November 9, 2018

Time: 8:30 am - 3:30 pm

Location: D.J. Bordini Center, Appleton

Materials, refreshments & lunch included

Chamber Member \$175 | Non-Member \$205

[Register Here](#)

“Very engaging instructor and useful information. Overall, I’m very glad I attended. Thank you!”

- Seminar Participant, 2016

