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Celebrating its 10th year, Dirty Dancing Festival Tickets for 2019 are now on Sale!

Lake Lure, NC: (March 11, 2019): As the Chamber's largest and most widely known annual event, the Chamber announces that tickets to the 10th anniversary of Lake Lure's Dirty Dancing Festival on September 13-14, 2019 are now on sale at dirtydancingfestival.com

This two-day celebration of one of the world's most treasured pop-culture films features a film screening, dance lessons, and movie performances by the Asheville Ballet Company, live bands playing soul-filled hits from the 1960s, and a variety of vendors and film-inspired activities.



Every year the celebration is punctuated by the hilariously renowned Lake Lift Competition where daring couples test their re-enactment skills of Baby and Johnny's iconic water scene.

Since its release in 1987, "Dirty Dancing" has accumulated fans, accolades and praise worldwide, with the "Time of My Life" final dance scene finding its way into new television commercials and viral YouTube videos decades later every year. As the festival's organizers, the Chamber of Hickory Nut Gorge and its collaborative partners and volunteers are proud to honor Lake Lure's legacy as the film's backdrop and they plan to unveil special elements to highlight this year's milestone event.

"It's hard to believe we're celebrating the festival's tenth year," said Chamber president Christopher Patrick Bryant. "Our valued partner and Chamber member, the McConnell Group Public Relations always executes a stellar, well-organized event that simply wouldn't be what it is without our events committee and our numerous volunteers.

The weekend begins with a ticketed Kick-Off Party at 5 p.m. on Friday, September 13 featuring live music and a 10th anniversary tribute, followed by free admission for the 8 p.m. public film screening of "Dirty Dancing." The festival continues from 9 a.m. to 5:30 p.m. on Saturday, September 14 with a packed schedule of entertainment, activities, contests and vendors.

Advanced ticket sales end on Tuesday, September 10, 2019 at 11:30 p.m. and range in price from child to adult for activities on both Friday and Saturday night. See the website for prices.

For Festival media inquiries, contact <mailto:heather@mcconnellgrouppr.com> or call 828-286-9977.

For all the latest updates and news on Lake Lure's Dirty Dancing Festival, follow the event on Facebook or Instagram at @dirtydancingfestival. For additional questions, please email <mailto:info@dirtydancingfestival.com>

About the Chamber of Hickory Nut Gorge:

Like all of the Chamber's events, the Dirty Dancing Festival supports the programs and work of the Chamber. All money raised stays supports the Chamber's ongoing efforts at advancing the Gorge as a great place to live, work, and play. For more than 25 years the Chamber of Hickory Nut Gorge has served as a catalyst for the creation of activities and opportunities for both visitors and residents by promoting an atmosphere that encourages visitation, business growth and a strong sense of community.