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Chamber Announces 2nd Annual Power in the Flower Campaign

Project Proposal

Be sure to respond **BY MONDAY, 4/22!**

Email: info@hickorynutchamber.org



As representatives of a collaborative beautification team for our community, we are writing to invite you to participate in our 2nd annual “Power in the Flower” Campaign for Lake Lure and Chimney Rock Village. With great response from the 2018 project, the Power in the Flower Campaign proved to be an effective branding tool to visually connect our towns and create a sense of harmony, cohesion, and beauty. For this year’s project, we would love to see the participation grow even more!

The Plan:

Thanks to the ongoing commitment of a core group of volunteers and partnering organizations, the Chamber is able to sell the hanging flower baskets or pots at a minimal cost. Based on site evaluations from the 2018 campaign, 79 locations for the containers have already been identified. These locations factor in foot traffic, high visibility, and beauty.

Regardless of whether you have an existing basket or a pot from 2018, all participants will receive a turnkey “kit” that includes everything needed for the flowers to thrive:

- Baskets will come with a liner, chain, bracket, soil, water retention pellets, plants, mulch, and fertilizer.
- New and existing pots will come with soil, water retention pellets, plants and fertilizer.
- Everything will be delivered, planted and hung for you, and everyone will receive a handy instruction sheet for ongoing care of your flowers.

Your Part:

As you join or renew your participation in this program, you’re taking ownership of the basket(s) or pot(s). Through our volunteer network, your baskets or pots will be re-planted each year that you continue to participate. Simply purchase the kit, water daily, and fertilize as instructed. OR, if you are renewing from 2018, simply purchase the plants. The only cost to you will be the plants and soil amendments each spring.

The baskets are simple in design and sturdy (wrought iron) with thin bars that hang from a hook and attach in four places to the basket. Dimensions are detailed in the accompanying spreadsheet. Pots are 24-30” tall and brown.

Options & Costs:

NEW

- 24" hanging basket with bracket: \$126
- 24" hanging basket no bracket: \$95
- 17" hanging basket with bracket: \$63
- 17" hanging basket, no bracket: \$55
- Pot: \$117

RENEWAL

- Plants W/soil \$42.00

Email the commitment form below to **The Chamber of HNG** at
info@HickoryNutChamber.org

by **April 22nd, 2019**

OR

Order securely online with a credit card at:

[2019 Power in the Flower Campaign](#)

***If ordering online, the HNG Chamber website will add a nominal credit card processing fee

All commitments (orders & payment) due to the Chamber by April 22nd, 2019

Orders will be placed on 4/23.

Make checks payable to:

Hickory Nut Gorge Chamber, P.O. Box 32 Chimney Rock, NC 28720

There IS Power in the Flower!

This fund-raising event supports the programs and work of the Chamber. All money raised supports the Chamber's ongoing efforts at advancing the Gorge as a great place to live, work, and play.

For more than 25 years the Chamber of Hickory Nut Gorge has served as a catalyst for the creation of activities and opportunities for both visitors and residents by promoting an atmosphere that encourages visitation, business growth and a strong sense of community.