

Lakeview SSA 27

Special SSA Commission Meeting Minutes

February 18, 2020, 6:00 PM

D'Agostino's Pizza and Pub, 1351 W. Addison St., Chicago, IL 60613

Present: Matt Lederer, Erin Schwartz

Absent: Jason Aragon, Darian Campise, Paul Leamon, Amy Novotny, TJ Walczak

Staff: Becca Girsch, Dillon Goodson, Carisa Marconet, Nicole McLellan

Guests: Stephanie Biederman, Matt Carr, Ben Castronovo, Doug Dunlay, Angela Garbot, Kris Hallowell, Doug Havrilla, Jill Heise, Michael Jorndt, Joia Kopelow, James Miller, Ryan Oestreich, Lisa Santos, Jeff Shapiro, Heather Way Kitzes

Call to Order

Erin Schwartz noted that a quorum was not present.

Introductions

Board members of the Lakeview Chamber, SSA 27 and Friends of Lakeview introduced themselves.

Retreat Objectives

Dillon Goodson shared that the objectives of the meeting include building connections between the three partner entities and brainstorming new projects and programming within the Chamber's four program areas: Neighborhood Promotion, Business Development, Advocacy and Public Space Enhancements.

Breakout Discussions

Attendees broke out into small groups and shared input on a marketing plan, business recruitment/retention efforts, and a policy platform.

Recap of Breakout Discussions

Representatives from each breakout reported on the ideas they generated within their group.

Next Steps

Staff members detailed next steps, including how they plan to incorporate board member feedback into specific projects they're working on in 2020.

Announcements

There were no announcements.

Adjourn

Meeting adjourned at 8:30 PM.

Next Regular Meeting Date: March 12, 2020, 8:30 AM

SSA 27 Mission Statement

Our mission is to support a resilient local economy and high quality of life for the benefit of businesses and residents in Chicago's West Lakeview community through neighborhood promotion, business development, advocacy, and public space enhancements. We are a partnership between the Lakeview Chamber, SSA 27 and Friends of Lakeview, and we support each other to advance our common mission.