

Lakeview SSA 27

Community Events & Placemaking Support Program Task Force Meeting Minutes

April 10, 2018, 8:30 AM

Lakeview Chamber of Commerce, 1409 W. Addison St., Chicago, IL 60613

Present: Darian Campise, Amy Novotny

Absent: Chuck Stewart

Staff: Lee Crandell, Dillon Goodson, Carisa Marconet

Guests: Jill Heise (by phone), Michael Valitchka

Call to Order

Amy Novotny called the meeting to order at 8:40 AM.

Public Comment

There was no public comment.

Overview of Program and Task Force

Amy Novotny and Dillon Goodson presented an overview of the 2018 Community Events and Placemaking Support Program and recapped the qualifications listed in the application and guidelines to help Task Force members evaluate projects. Task Force members discussed how it was important for projects to serve larger audiences or create a buzz in the neighborhood to help fulfill the mission of the SSA, and suggested that recurring events and projects that take place in different parts of the SSA should be prioritized. The Task Force shared concerns with projects that charge admission fees.

Review of Applications

Amy Novotny explained that a total of 11 individuals and organizations submitted applications in response to the SSA's 2018 call for projects. The Task Force reviewed each of the applications and discussed their initial thoughts about how the different projects meet the goals of the program.

Final Recommendations

Following a second round of review, Darian Campise motioned to recommend funding the following seven projects in 2018, seconded by Amy Novotny; motion carries:

- Chicago Family Bike Fest - \$1,500
- Crosswalk Dances - \$2,000
- Garden Party - Conditionally approved up to \$2,500
- Performances by JP Bader and Band - \$1,350
- Theater Wit Backyard BBQ - \$3,500
- Trick or Treat on Southport - \$5,000
- Ward 47 Fresh Market & Artisan Fare - \$3,000

Next Steps

Amy Novotny explained that the Task Force's recommendation would be presented at the April 12 SSA Commission meeting for final action, and then all applicants would be informed of the outcome.

Adjourn

Darian Campise motioned to adjourn the meeting, seconded by Amy Novotny; meeting adjourned at 10:26 AM.

Lakeview SSA 27

Community Events & Placemaking Grant Program Task Force Meeting Minutes

November 29, 2018, 8:30 AM

Lakeview Chamber of Commerce, 1409 W. Addison St., Chicago, IL 60613

Present: Darian Campise, Amy Novotny, Terese McDonald

Absent: Chuck Stewart

Staff: Lee Crandell, Dillon Goodson, Carisa Marconet

Guests: Jill Heise

Call to Order

Amy Novotny called the meeting to order at 9:08 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

Darian Campise motioned to approve the minutes from the April 10, 2018 Community Events & Placemaking Grant Program Task Force meeting, seconded by Amy Novotny; motion carries.

Review of 2018 Projects

Amy Novotny and Dillon Goodson recapped SSA-funded projects that took place in 2018. Task Force members commented about ways the SSA could help increase the visibility of future events by providing partners with promotional signage and working more closely with the SSA's neighborhood public relations firm. Amy suggested finding a way to install outdoor electrical outlets at a few of the event sites to help reduce costs for partners.

2019 Projects

Lee Crandell and Dillon Goodson provided an overview of community programming scheduled to take place in 2019 and revisited some of the programming ideas that the SSA 27 Commission previously proposed. The Task Force discussed some of the areas where the community would benefit from having additional programming, including winter/spring programming and events taking place near the Lincoln Hub intersection and along the north end of Southport Ave. Task Force members mentioned they liked the idea of bringing a craft market to the neighborhood focusing on the city's artists and entrepreneurs or programming that provides opportunities for people of all ages to engage with the community. Noting that the SSA Commission allocated approximately \$45,000 for community events in 2019, the Task Force asked staff to bring a programming plan back to the Commission for consideration.

2019 Program Guidelines & Application

Dillon Goodson highlighted some of the more substantial changes in a draft of the 2019 Community Events & Placemaking Grant Program Guidelines & Application, which the Task Force reviewed prior to the meeting. He commented that the revisions would help illuminate how applicants would promote their projects while opening up opportunities for smaller organizations and individuals to apply for funding. Darian Campise motioned to approve the Guidelines & Application with the addition of a guideline clarifying that the SSA Commission may request changes to the content of an event as a condition of approval, seconded by Amy Novotny; motion carries.

Next Steps

Amy Novotny explained that the 2019 Community Events & Placemaking Grant Program Guidelines & Application would be posted soon with a deadline of February 15, 2019. The Task Force will reconvene in March to review applications and make grant recommendations for the SSA Commission.

Adjourn

Darian Campise motioned to adjourn the meeting, seconded by Amy Novotny; meeting adjourned at 9:59 AM.