



## 2018 Community Partner of the Week

While our Low-Line Market vendor booths are dedicated only to locally grown and produced food, the Community Partner of the Week program gives other local businesses a way to reach market-goers. Our partners support the continued existence of the Low-Line Market, which makes our neighborhood a more attractive and valuable place to live and do business.

### **Community Partner Fee: \$125**

Have a presence at **one market** this summer, plus the following benefits:

- Opportunity to distribute promotional materials and giveaways at one market
- Recognition in one Low-Line Market e-mail newsletter
- Dedicated posts on the Low-Line Market Facebook page

### **Community Partner Requirements**

- Partners are strongly encouraged to visit the market beforehand.
- Partner must be a Lakeview Chamber of Commerce member. Preference will be given to locally-owned Lakeview businesses.
- Partners may operate out of the Lakeview Chamber of Commerce tent (10'x10' ft) or supply their own.
- Partners must be completely set up 15 minutes prior to the start of the market and present until the market ends. Early departures are not permitted.
- Partners should encourage followers on social media or other means to visit the market.
- **Sales are only allowed in regards to memberships or gift cards.**
- Promotional activities in the tent must be limited to conducting demonstrations, providing free samples, or distributing promotional materials.
- Electricity is not available at the tent.
- Internet is not available at the tent.
- Partner is responsible for leaving tent space broom clean after the market.
- Cancellations within seven days of the assigned market date are not permitted. Payment is due prior to your scheduled date. Community partner fees are non-refundable.

### **Dates**

June 7, 14, 21, 28

July 5, 12, 19, 26

August 2, 9, 16, 23, 30

September 6, 13, 20, 27

October 4, 11

### **Sign Up**

Email Carisa Marconet, [Carisa@LakeviewChamber.com](mailto:Carisa@LakeviewChamber.com), with the option you are interested in along with a short description of your business and what you would like to do at the market. Please include your first and second choice dates. **Space is limited!**



### Thursday Evenings, June – October 2018

June 7 through October 11

3:00pm – 7:30pm

On Thursday evenings from June through October, the Low-Line Market will transform the auxiliary exit of the Southport CTA Brown Line station into a conveniently located and carefully curated farmers market. The goal of the market, which is entering its fifth year, is to create an experience where neighbors can meet and gather while having greater access to a collection of fresh, high-quality produce, proteins, flowers and prepared foods from local farms and vendors.

#### *By the Numbers*

- There will be at least **19 markets** in the 2018 season
- Approximately **3,500 transit riders** disembark at the Southport CTA station during an average Thursday
- Approximately **13,500 pedestrians** walk Southport on the average Thursday
- More than **20 vendors** from throughout the region bring their products to market each season
- The Low-Line Market has over **2,400 followers** on Facebook

#### **About the Low-Line Market**

- **Home Grown:** The Lakeview Chamber of Commerce launched the Low-Line Market based on overwhelming demand for a robust and accessible farmers market in the neighborhood. Four years later, the market is still community-driven. Each week, local businesses and entertainers from throughout the neighborhood connect with the community at the market, whether they are selling their goods or sharing in song.
- **Good for the Local Economy:** By transforming an underutilized lot in the heart of the Southport Corridor, the Low-Line Market strengthens the local economy, keeping dollars in the community while providing vendors a lower point of entry into the neighborhood. Neighboring businesses benefit, too, with market-goers visiting stores and restaurants on market days.
- **Environmentally Conscious:** The environment is at the heart of the Low-Line Market's mission. By providing increased availability of local food sources within walking distance of a high traffic, residential area, the Low-Line Market contributes to an increase in sustainability within our community. Vendors are handpicked based on their use of sustainable farming practices and responsible sourcing.
- **Lakeview's Premier Farmers Market:** What began as an experiment has quickly evolved into the neighborhood's premier farmers market. Thousands of residents and commuters pass through the Low-Line Market each week, with many becoming repeat customers. Thanks to excellent vendors and through the support of partners like you, the market continues to grow each year.