

Lakeview SSA 27

Commission Meeting Minutes

March 12, 2020, 8:30 AM

Sheil Park, 3505 N. Southport Ave., Chicago, IL 60657

Present: Jason Aragon, Darian Campise, Matt Lederer, Erin Schwartz, TJ Walczak

Absent: Amy Novotny

Staff: Dillon Goodson, Nicole McLellan

Guests: Zaz Chaudhry, Russell Huxhold, James Miller

Call to Order

Erin Schwartz called the meeting to order at 8:35 AM.

Reading of Mission Statement

Erin Schwartz read the SSA 27 mission statement.

Public Comment

Zaz Chaudhry noted that he works in the area and was interested to hear about community initiatives.

Reading and Approval of Minutes

Matt Lederer motioned to approve the minutes from the SSA 27 Commission meeting on February 13, 2020, seconded by TJ Walczak; motion carries.

Matt Lederer motioned to approve the minutes from the SSA 27 special meeting on February 18, 2020, seconded by Jason Aragon; motion carries.

SSA Commission Candidates

Erin Schwartz introduced Russell Huxhold, Owner, Huxhemp CBD Apothecary and asked him to provide his statement of interest in becoming an SSA 27 Commissioner. Russell Huxhold informed the Commission that he opened Huxhemp CBD Apothecary two years ago on Southport, and is moving his location to Lincoln Avenue. Russell described his background in retail and trading, and added that former SSA 27 Commissioner Chuck Stewart recommended he get involved. TJ Walczak motioned to nominate Russell Huxhold to fill the vacancy on the SSA 27 Board of Commissioners, seconded by Jason Aragon; motion carries.

Darian Campise arrived at 8:40 AM.

Committee & Task Force Reports

- **Community Events & Placemaking Grant Program Task Force:** Nicole McLellan informed the Commission that a total of 26 applications were received for this program, and the Task Force will meet to review all applications.
- **Streetscape Committee**
 - **2020-2021 Landscaping Contract:** Matt Lederer shared that the Streetscape Committee conducted interviews for three landscaping companies that submitted bids for the 2020-2021 landscaping RFP. Matt Lederer explained that following the evaluation of bids, conducting interviews and collection of references, the Streetscape Committee voted on a recommendation to approve the bid from BrightView. TJ Walczak motioned

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to approve a \$53,840 contract with BrightView for 2020-2021 landscaping services; seconded by Erin Schwartz; motion carries.

- **People Spot Transition Plan:** Matt Lederer informed the Commission that the Uptown Chamber of Commerce submitted a bid for The Wave People Spot, which was the only bid received for The Wave. Jason Aragon motioned to approve the bid of \$2,000 from the Uptown Chamber of Commerce for The Wave People spot, seconded by Matt Lederer; motion carries, with one abstention by Erin Schwartz. Jason Aragon motioned to approve the donation of The Wave People Spot to Friends of Lakeview in order to process the sale, pending city approval of the donation, seconded by Matt Lederer; motion carries, with one abstention by Erin Schwartz.
- **Lincoln Hub Project:** Matt Lederer updated the Commission on the status of the Lincoln Hub and its painted dots -- this project has remained longer than originally planned, and the warranty on the paint is now expired. Matt Lederer posed to the Commission whether to implement repairs to the site at an estimated \$15,000, or allow the site to decline until construction starts in 2021. Commissioners agreed that the estimation seems high, and Nicole McLellan confirmed she will collect bids for the restoration and removal of the painted work.

President's Report

Erin Schwartz reported that the Annual Meeting took place on March 11, and attendees enjoyed the event. Erin Schwartz added that there are growing concerns surrounding COVID-19, and Dillon Goodson noted that the SSA 27 Commission is in a unique position to fast track programs to provide support to businesses. Dillon Goodson suggested progressing the budgeted Digital Marketing Rebate Program, and Erin Schwartz added that a new rebate program could be added through the Safety budget. Matt Lederer motioned to approve the use of \$10,000 from budget category 1.08 display advertising to the creation of a Digital Marketing Rebate Program, with all applications to be approved in writing by the SSA 27 President and Treasurer, seconded by TJ Walczak; motion carries. Matt Lederer motioned to approve the use of \$5,000 from budget category 5.04 Safety Communication and Education to the creation of a Health & Sanitation Rebate Program, with all applications to be approved in writing by the SSA 27 President and Treasurer, seconded by Jason Aragon; motion carries.

Treasurer's Report

Matt Lederer presented the budget documents through January 31, 2020, and informed the Commission that budget modifications may be made in April. Matt Lederer also reminded the Commission that work on the 2021 budget will begin soon and will be voted for approval at the Commission meeting on Thursday, June 4.

Partner Board Reports

- **Lakeview Chamber of Commerce:** Dillon Goodson provided updates on the Annual Meeting that took place on March 11, and thanked 4 Star Restaurant for their support of the event.
- **Friends of Lakeview:** Erin Schwartz informed the Commission that Friends of Lakeview will meet on Wednesday, March 18 and will discuss fundraising opportunities and progress of the Low-Line construction.

Staff Report

- **2020 Board Retreat:** Nicole McLellan shared updates from the 2020 Board Retreat that took place on Tuesday, February 18, which served as a meeting and brainstorming session between

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the SSA 27 Commission, the Lakeview Chamber Board, and Friends of Lakeview Board. Nicole McLellan explained that attendees broke up into three sessions led by Chamber staff to cover key program areas: business development; neighborhood marketing and promotion; and advocacy. Chamber staff collected feedback from attendees and will work on creating a deliverable for each program area.

New Business

There was no new business.

Announcements

Matt Lederer thanked Chamber staff for their work and congratulated them on a successful Annual Meeting.

Adjourn

TJ Walczak motioned to adjourn the meeting, seconded by Matt Lederer; meeting adjourned at 9:24 AM.

Next Regular Meeting Date: April 2, 2020, 8:30 AM

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