

## **Lakeview SSA 27**

Commission Meeting Minutes

May 14, 2020, 8:30 AM

Virtual Meeting via Zoom Conferencing

**Present:** Darian Campise, Matt Lederer, Erin Schwartz, TJ Walczak

**Absent:** Jason Aragon

**Staff:** Becca Girsch, Dillon Goodson, Carisa Marconet, Nicole McLellan

**Guests:** Russell Huxhold, James Miller

### **Call to Order**

Erin Schwartz called the meeting to order at 8:32 AM. Erin Schwartz performed a roll call to confirm attendance for the record and asked Commissioners to state their name when making a motion or seconding a motion, so all motions are accurately captured.

### **Reading of Mission Statement**

Erin Schwartz read the mission statement.

### **Public Comment**

There was no public comment.

### **Reading and Approval of Minutes**

Matt Lederer motioned to approve the minutes from the SSA 27 Commission meeting on April 23, 2020, seconded by TJ Walczak; motion carries.

### **Presentation by The A.C.T. Group**

SSA Auditor Dante Odoni, The A.C.T. Group shared the results of the 2019 audit of SSA 27. He noted that there were no discrepancies or issues found.

### **Acceptance of the 2019 Audit**

TJ Walczak motioned to accept the findings of the 2019 Audit, seconded by Matt Lederer; motion carries.

### **Committee & Task Force Reports**

- **Community Events & Placemaking Grant Program Task Force:** Darian Campise provided an overview of the May 13, 2020 task force meeting, and informed that due to effects of COVID-19, the task force agreed to change its strategy on the review and approval of grant applications. Darian Campise noted that the task force identified 5 event applications that could feasibly be held in a safe and social distanced manner, and Nicole McLellan will reach out to these 5 applicants to provide a revised application taking COVID-19 into consideration.
- **Lakeview Gift Card Task Force:** Erin Schwartz provided an overview of the task force meeting on May 13, 2020, and noted that the task force discussed the logistics of launching an early Lakeview Gift Card promotion. Erin Schwartz informed the Commission that feasibility of card use via phone and web will be an important consideration. James Miller noted that 4 Star Restaurant Group launched a recent gift card promotion that garnered great interest from the

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community. Erin Schwartz recommended to table this discussion and reconvene the task force ahead of the June 4 Commission meeting for further consideration.

- **Streetscape Committee**

- **Banner Installations:** Matt Lederer recommended to table this item for discussion at a future meeting.
- **People Spots:** Matt Lederer informed the Commission that the sale of People Spots is on hold indefinitely at the City level, and the Commission should decide how to proceed with People Spots in 2020. TJ Walczak motioned to forego a 2020 People Spot installation due to health, safety and social distancing concerns, seconded by Erin Schwartz; motion carries.

### **President's Report**

Erin Schwartz had no updates.

### **Treasurer's Report**

- **2021 Budget Planning:** Matt Lederer provided an overview of the 2021 budget planning process, noting that the 2021 draft budget is due on Thursday, June 4. The Commission reviewed 2021 budget ideas, including litter abatement and composting, sanitation initiatives, and digital initiatives, and Commissioners gave their feedback. Matt Lederer recommended scheduling a Special Commission Meeting to discuss the 2021 budget in further depth.

### **Partner Board Reports**

- **Lakeview Chamber of Commerce:** Dillon Goodson shared that the Lakeview Chamber has been active on the advocacy front and has been pushing for legislation to help support local businesses adversely impacted by COVID-19.
- **Friends of Lakeview:** Erin Schwartz noted that there were no new updates.

### **Staff Report**

- **Lakeview Low-Line Updates:** Nicole McLellan reported that Lakeview Chamber staff met with CTA on April 29, 2020 to discuss revisions to the Low-Line License Agreement. Nicole McLellan added that CTA is in the process of making revisions, and the Chamber is securing a 2020 Right of Entry agreement in the interim.
- **Lincoln Hub Nest:** Nicole McLellan informed the Commission that due to COVID-19 and at the advice of the approved event organizer Amdur Productions, the Lincoln Hub Nest event is no longer feasible to hold in 2020.

TJ Walczak left the meeting at 9:34 AM.

- **Health & Sanitation Materials:** Nicole McLellan returned to the idea brought forth by the Commission at the March 12 Commission meeting regarding providing PPE and sanitation kits to SSA 27 businesses. Matt Lederer motioned to allocate \$10,000 in funding to the sourcing and distribution of PPE and sanitation supplies, seconded by Erin; motion carries.

### **New Business**

There was no new business.

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**Announcements**

There were no announcements.

**Adjourn**

Matt Lederer motioned to adjourn the meeting, seconded by Erin Schwartz; meeting adjourned at 9:42 AM.

Next Regular Meeting Date: June 4, 2020, 8:30 AM

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