

Lakeview SSA 27

Commission Meeting Minutes

June 4, 2020, 8:30 AM

Virtual Meeting via Zoom Conferencing

Present: Jason Aragon, Darian Campise, Matt Lederer, Erin Schwartz, TJ Walczak

Absent: None

Staff: Becca Girsch, Dillon Goodson, Carisa Marconet, Nicole McLellan

Guests: Kaitlyn Hurley, Russell Huxhold

Call to Order

Erin Schwartz called the meeting to order at 8:33 AM.

Reading of Mission Statement

Erin Schwartz read the mission statement.

Jason Aragon joined at 8:34 AM.

Erin Schwartz performed a roll call to confirm attendance for the record and asked Commissioners to state their name when making a motion or seconding a motion, so all motions are accurately captured.

Public Comment

There was no public comment.

Reading and Approval of Minutes: Matt Lederer motioned to approve the below sets of minutes, seconded by Jason Aragon; motion carries.

- Lakeview Gift Card Task Force Meeting: May 13, 2020
- SSA 27 Commission Meeting: May 14, 2020
- SSA 27 Special Commission Meeting Minutes: May 27, 2020

Darian Campise joined the meeting at 8:36 AM.

Dine Out Lakeview MOU

Dillon Goodson provided an overview of Dine Out Lakeview, an initiative created in response to COVID-19 to create outdoor seating areas within SSA 27 boundaries. Dillon Goodson presented a proposed Memorandum of Understanding between SSA 27 and Friends of Lakeview, necessitating SSA 27 to provide a non-refundable grant in the amount of \$10,000 and a contingency fund in the amount of \$15,000 to Friends of Lakeview. Matt Lederer motioned to approve the 2020 Dine Out Lakeview MOU providing a non-refundable grant in the amount of \$10,000 and a contingency fund in the amount of \$15,000 to FOL, seconded by Jason Aragon; motion carries, with an abstention from Erin Schwartz due to her role as Friends of Lakeview Board Member.

Committee & Task Force Reports

- **Lakeview Gift Card Task Force:** Erin Schwartz informed the Commission that the Lakeview Gift Card Task Force met on Monday, June 1, 2020 to revisit the idea of an early Lakeview Gift Card

SSA 27 Mission Statement

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promotion launch. Erin Schwartz noted that the Commission has two options: proceed with the holiday promotion only, or add a second Lakeview Gift Card Promotion launched in July. Erin Schwartz noted that any tentative July launch would need adequate promotion and awareness from merchants. Matt Lederer motioned to approve an additional launch of the Lakeview Gift Card Promotion in July, with a 6-week run-time and 90 day-bonus card activation, seconded by Darian Campise; motion carries.

- **Streetscape Committee**

- **SSA Sanitization:** Matt Lederer presented a contract with Bartlett Tree Experts for a sanitation of high-touch items in SSA 27 boundaries, noting this sanitation will enable a clean and healthy environment during the reopening period. Tj Walczak motioned to approve the \$18,860 contract with Bartlett Tree Experts for a sanitation of high-touch items in SSA 27, seconded by Darian Campise; motion carries.
- **People Spots:** Matt Lederer informed the Commission that City of Chicago may allow a simplified permitting process for People Spots, and inquired whether SSA 27 should partner with businesses to offset the costs of installation and / or removal of People Spots. Nicole McLellan noted that outdoor seating is currently in high-demand, and this initiative could help support local businesses. Nicole McLellan also confirmed that SSA 27 has not yet received City approval to process the donation or sale of the People Spots, and it is unclear when this approval will come through. Matt Lederer motioned to approve the 2020 installation of People Spots, contingent on securing businesses to offset costs of installation and / or removal. Erin Schwartz noted that the Commission voted at the May 14, 2020 Commission meeting to forgo a 2020 People Spot installation for various reasons, including social distancing mandates, health, sanitation, and the reduced install timeframe, as well as the pending donation and sale of the People Spots. There was no second on the motion made by Matt Lederer, and Matt Lederer rescinded his motion. The SSA 27 Commission vote made on May 14, 2020 to forego a 2020 People Spot installation due to health, safety and social distancing concerns remains.
- **Lincoln Hub Maintenance:** The Commission discussed maintenance needs at Lincoln Hub, and agreed that considering upcoming CDOT construction in 2021, SSA 27 will forgo paint touch-ups of the area, and will proceed with a gentle pressure washing to keep the area clean.

President's Report

Erin Schwartz stated that the Lakeview Chamber, FOL, and SSA 27 should consider assembling a Diversity & Inclusion Task Force. Becca Girsch noted that this is in the works, as are diversity seminars.

Treasurer's Report

- **2021 Draft Budget and Workplan:** Nicole McLellan presented the draft 2021 SSA Budget & Work Plan and explained major budget changes from the 2020 budget. Nicole McLellan added that funds were allocated for the following new projects: the creation of new digital marketing initiatives, sanitizer stations, and strategic planning. Dillon Goodson noted that the Commission will need to revisit funds for the Neighborhood Snapshot. Matt Lederer motioned to accept the draft 2021 SSA Budget & Work Plan as-is, seconded by Jason Aragon; motion carries.

Partner Board Reports

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- **Lakeview Chamber of Commerce:** There were no updates.
- **Friends of Lakeview:** There were no updates.

Staff Report

- **Lakeview Low-Line Updates:** Nicole McLellan informed the Commission that she is continuing to work with CTA on the draft License Agreement and 2020 ROEs.

New Business

There was no new business.

Announcements

Matt Lederer noted that the Commission will need to review the 2020 budget to-date and potentially consider further modifications to account for COVID-related savings to-date.

Adjourn

Matt Lederer motioned to adjourn the meeting, seconded by TJ Walczak; meeting adjourned at 9:34 AM.

Next Regular Meeting Date: July 9, 2020, 8:30 AM

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