

Lakeview SSA 27

Streetscape Committee Meeting Minutes

July 23, 2020, 8:30 AM

Virtual Meeting via Zoom Conferencing

Present: Matt Lederer, James Miller, Luis Monje, Chuck Stewart

Absent: None

Staff: Dillon Goodson, Carisa Marconet, Nicole McLellan

Guests: None

Call to Order

Matt Lederer called the meeting to order at 8:32 AM and performed a roll call to confirm attendance for the record.

Chuck Stewart joined the meeting at 8:33 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

James Miller motioned to approve the minutes from the Streetscape Committee meeting on June 25, 2020, seconded by Matt Lederer; motion carries.

Streetscape Enhancements

- **Holiday Programming:** Carisa Marconet provided an overview of ideas for 2020 holiday programming, including options for both virtual and in-person programming: Cocktail Crawl Kits; Hot Chocolate Kits; Advent Calendars; holiday bingo cards featuring businesses; other. Matt Lederer provided information on programming ideas from the Streetscape Committee, including a holiday parade and holiday gift baskets, which would feature items from SSA 27 businesses and could be purchased as holiday gifts. Luis Monje also inquired about the 2020 Tree Lighting Ceremony, and ideas for programming, such as having holiday characters and carolers, crafts, and ornament kits.
- **Holiday Decorations RFP Review:** Matt Lederer stated that following review of the three holiday decor proposals, he felt these did not achieve the Committee's vision. Matt Lederer specified that proposals should include attention grabbing devices, such as themes, photo opportunities, and increased lighting elements, and the holiday decor budget could be increased to accommodate this. James Miller added that event staging companies could be used to achieve this effect. Luis Monje inquired about location of electrical outlets and Nicole McLellan confirmed there are outlets on the street poles by Paulina Station. Dillon Goodson added that he encourages the idea of using decor to create foot traffic during the holiday season. Nicole McLellan confirmed she would bring this information to vendors and explore additional vendors. Matt Lederer and Luis Monje confirmed they will make themselves available for holiday decor vendor meetings.
- **People Spots:** Nicole McLellan informed the Committee that an ordinance to approve the sale of People Spots has been introduced to City Council and she expects this will pass at the next City Council meeting. Matt Lederer inquired how the transaction will proceed, and Nicole McLellan confirmed that the purchasers will make payment to City of Chicago, and the funds will be distributed back to SSA 27 in their 2021 budget.

- **Curbies:** Nicole McLellan updated the Committee that curbies will be installed in August, but expressed uncertainty whether the curbies could be anchored to the bricklay at the 3356 N Lincoln location. Nicole McLellan noted that the install vendor BrightView will confirm feasibility, but recommended discussing backup sites. Nicole McLellan suggested Reverb or Loba Pastry & Coffee could work well, and Matt Lederer and Luis Monje agreed that the site at 3356 N Lincoln would better display the curbies, and recommended reaching out to the 47th Ward Alderman and CDOT. Luis Monje suggested exploring the location outside of Sine Qua Non, as the bump out would also create a great display for the curbies. Nicole McLellan confirmed she would reach out to all stakeholders, and work with PORT Architecture to measure the alternative location.
- **Street Furniture Replacements:** Nicole McLellan confirmed there is \$10,000 allocated to street furniture replacements in 2020, and provided an overview of items needing replacement. The Streetscape Committee recommended using the budget for bike rack replacements, and inquired about pricing. Nicole McLellan confirmed she will bring a list of bike rack locations and pricing to the next committee meeting. Luis Monje added that the committee should explore the addition of rubberized coating to bike racks.

Streetscape Maintenance

- **Victor Stanley Receptacles:** Nicole McLellan presented two quotes for litter removal from the bottom of Victor Stanley receptacles. Matt Lederer motioned to recommend power washing and litter removal of Victor Stanley receptacles with Cleanslate for a total of \$41/receptacle, totaling \$2847, seconded by Chuck Stewart; motion carries.
- **Big Belly Relocations:** Nicole McLellan confirmed she reached out to vendors seeking additional anchoring options for the potential big belly relocations. Chuck Stewart asked about remaining lifespan in the big bellies, and Nicole McLellan noted there are about 2-3 years of use left. Chuck Stewart commented that relocation at this point may not be worth the investment.

Upcoming: Nicole McLellan noted that the below items will be included on the agenda at upcoming Streetscape Committee meetings:

- Litter Abatement RFP
- Holiday Programming
- Public Art

New Business

There was no new business.

Announcements

There were no announcements.

Adjourn

Chuck Stewart motioned to adjourn the meeting, seconded by Luis Monje; meeting adjourned at 9:38 AM.