

The logo features the text "This is Lakeview" in a bold, black, sans-serif font. "This is" is in a smaller size above "Lakeview". The text is centered within a light green rounded rectangle with a darker green horizontal bar at the bottom.

This is Lakeview

FALL 2017 MARKETING INTERNSHIP

The Lakeview Chamber of Commerce seeks a part-time marketing intern who is passionate about Chicago and its neighborhoods. The intern will gain hands-on experience with content creation and distribution supporting the Chamber's marketing initiatives and community programming, including the Low-Line Market, Belmont Theater District and holiday programming. We offer a \$1,000 stipend and will work with students on class credit.

Qualifications and Time Commitment

Attention to detail and experience with writing, social media and web publishing is required. Intern must commit to 15 hours per week, mid-September through mid-December. We are flexible about which days of the week the intern would spend in our office at 1409 W. Addison St., Chicago, IL.

Responsibilities

- Digital Marketing
 - Publish social media content (Facebook, Twitter and Instagram) to build the Lakeview Chamber and Belmont Theater District's online presence
 - Write content for the Lakeview Chamber and Belmont Theater District blog and website
 - Produce email newsletters for the Lakeview Chamber and Belmont Theater District
 - Assist with launching a brand new series of virtual neighborhood tours
- Event Marketing
 - Design and write content for marketing materials to promote community programming
 - Distribute marketing materials to local businesses and consumers
 - Post event listings on partner websites
- General Marketing & Communications
 - Assist with public relations efforts, including collaboration with the Chamber's PR firm
 - Assist with the development of marketing and communications strategies
- Other tasks as assigned, and there is an opportunity to develop additional projects based on the intern's interests and learning goals.

To Apply

Please submit a **cover letter** and **resume** to:

Dillon Goodson
ssa27@lakeviewchamber.com
Subject: Marketing Internship

Applications accepted through **Friday, September 1, 2017**. No phone calls please.

Organization Background

About the Lakeview Chamber of Commerce

The Lakeview Chamber of Commerce is organized so that the local business community shall prosper. All necessary means of promotion shall be provided and particular emphasis shall be given to retail, professional, educational and economic interests of the area.

About Special Service Area (SSA) 27

The Lakeview Chamber of Commerce is the service provider for Special Service Area (SSA) 27. The mission of the SSA is to support a vibrant local economy and high quality of life for the benefit of Lakeview businesses and residents by improving and enhancing public streets and spaces, creating memorable experiences, encouraging spending locally and promoting the neighborhood. The three Strategic Focus Areas of the SSA are as follows:

- **Diversity:** Evolve current and design new SSA programs to be more inclusive of people from different ethnicities, social backgrounds, and age groups.
- **Destination:** Position and market Lakeview as an enticing destination for visitors and other Chicago residents through programming that speaks to diverse groups.
- **Density:** Advocate for density focused around neighborhood and transportation hubs and main arteries.

Service Area

The Lakeview Chamber of Commerce service area is from Diversey on the South, to Irving Park Road on the North, and Ravenswood on the West, to Racine on the East.

More Information

Learn more about the Lakeview Chamber and SSA 27 at www.lakeviewchamber.com. You may download our annual report at www.lakeviewchamber.com/ssa27.

