

## **Lakeview SSA 27**

Commission Meeting Minutes

March 14, 2019, 8:30 AM

Sheil Park, 3505 N. Southport Ave., Chicago, IL 60657

**Present:** Darian Campise, Matt Lederer, Terese McDonald, Luis Monje, Erin Schwartz, Doug Zylstra

**Absent:** Jason Aragon, Paul Leamon, Amy Novotny, Chuck Stewart

**Staff:** Lee Crandell, Dillon Goodson

**Guests:** None

### **Call to Order**

Terese McDonald called the meeting to order at 8:34 AM.

### **Public Comment**

There was no public comment.

### **Reading and Approval of Minutes**

Matt Lederer motioned to approve the minutes from the SSA Commission meeting on February 14, 2019, seconded by Darian Campise; motion carries.

### **Low-Line Committee Report**

Dillon Goodson updated the Commission on the timeline for construction of the remaining Phase 1 Low-Line elements, funded by the SSA.

### **Streetscape Committee Report**

- **Public Seating Plan:** Luis Monje updated Commissioners on conversations within the Streetscape Committee about transitioning management of the People Spot program over to the SSA's 501(c)(3) non-profit partner organization, Friends of Lakeview. According to Luis, Friends of Lakeview is open to considering a proposal outlining how they could potentially accept sponsorships from businesses interested in hosting a People Spot on their block, but the organization feels like it will need more time to pitch the idea to the community and secure partners, targeting 2020 for the rollout of this new partnership. Luis mentioned that the Streetscape Committee has also discussed the idea of selling People Spots to a local business or other community, with the SSA prioritizing more sidewalk seating in its future plans. Commissioners discussed a few different scenarios and asked for the Streetscape Committee to report back after conversations had progressed.
- **People Spots:** Based on past observations, community feedback and conversations within the Streetscape Committee and SSA Commission, Luis Monje recommended options for where to place the People Spots in 2019 and asked Commissioners for feedback. Matt Lederer motioned to approve the following 2019 locations, seconded by Doug Zylstra; motion carries: the "Wave" People Spot at 3543-3553 N. Southport Ave. and the "Original" People Spot at 3418-3426 N. Lincoln Ave.

### **Community Events & Placemaking Grant Program Task Force Report**

- **Approval of Grant Funding for 2019 Projects:** Terese McDonald recapped the Task Force's review of a total of 16 applications that individuals and organizations submitted in response to the SSA's 2019 Community Events & Placemaking Grant Program. The Task Force recommended projects that demonstrated how they'd be able to maximize the impact on the community while activating the SSA's priority public spaces. She shared the details of projects that were recommended by the Task Force and asked the Commissioners for input. Following discussion, Doug Zylstra motioned to approve \$18,250 in funding for

the following projects according to the maximum amounts listed below, seconded by Erin Schwartz; motion carries:

- A Very Harry Celebration: \$2,500.00
  - Belmont Theater District Backyard BBQ: \$4,500.00
  - Bitter Pops 5-2 Fest: \$5,000.00
  - BlaineFlix: \$500.00
  - Chicago Family Bike Fest: \$2,000.00
  - Summer Workouts on St. Alphonsus Terrace - Core Power Yoga: \$250.00
  - Summer Workouts on St. Alphonsus Terrace - Lakeshore Sport & Fitness: \$250.00
  - Summer Workouts on St. Alphonsus Terrace - Pure Barre Chicago Lakeview: \$250.00
  - Ward 47 Fresh Market & Artisan Fare: \$3,000.00
- **Lincoln Hub Flea Market:** Dillon Goodson updated the Commission on plans for the Lincoln Hub Flea Market, a new event first discussed by the SSA Commission last year. He said that staff met with three potential partners that responded to the SSA's request for qualifications for event management services, including Amdur Productions, Chicago Special Events Management, and OrangeBeautiful/Show of Hands. He noted that Show of Hands indicated they did not wish to move forward with SSA consideration this year. Commissioners discussed each company's experience and plans for the event, noting how it was important for the SSA to partner with a company that demonstrates an ability to grow the event into a recurring neighborhood tradition with connections to local vendors that complement the neighborhood's business mix. They discussed how Chicago Special Events Management has existing relationships with businesses in the Lincoln Hub area due to their management of Oktoberfest, which could help them succeed in executing the Flea Market this year. Erin Schwartz motioned to approve a contract with Chicago Special Events Management for management of the Lincoln Hub Flea Market in 2019, not to exceed \$20,000, seconded by Darian Campise; motion carries.

#### **Treasurer's Report**

Matt Lederer shared the SSA's financials through January 2019. He noted that the first of the SSA's annual tax disbursements had been paid to the SSA and estimated approximately \$54,000 in carryover funds last year, closely aligning with what the SSA had budgeted to spend in 2019.

#### **Partner Board Reports**

- **Lakeview Chamber of Commerce:** Lee Crandell previewed a new promotion, Lakeview Restaurant Week, taking place at the end of March.
- **Friends of Lakeview:** Lee Crandell reported that Friends of Lakeview continues raising funds for the Lakeview Low-Line and expects an announcement soon on a major contribution. Erin Schwartz reported on the Lakeview Public Art Committee's review of 2019 artist applications, estimating that nearly 200 artists submitted their qualifications and work samples this year.

#### **Staff Report**

Dillon Goodson referred Commissioners to the written staff report.

#### **Adjourn**

Darian Campise motioned to adjourn the meeting, seconded by Luis Monje; meeting adjourned at 9:20 AM.