

Lakeview SSA 27

Community Events & Placemaking Grant Program Task Force Meeting Minutes

November 29, 2018, 8:30 AM

Lakeview Chamber of Commerce, 1409 W. Addison St., Chicago, IL 60613

Present: Darian Campise, Amy Novotny, Terese McDonald

Absent: Chuck Stewart

Staff: Lee Crandell, Dillon Goodson, Carisa Marconet

Guests: Jill Heise

Call to Order

Amy Novotny called the meeting to order at 9:08 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

Darian Campise motioned to approve the minutes from the April 10, 2018 Community Events & Placemaking Grant Program Task Force meeting, seconded by Amy Novotny; motion carries.

Review of 2018 Projects

Amy Novotny and Dillon Goodson recapped SSA-funded projects that took place in 2018. Task Force members commented about ways the SSA could help increase the visibility of future events by providing partners with promotional signage and working more closely with the SSA's neighborhood public relations firm. Amy suggested finding a way to install outdoor electrical outlets at a few of the event sites to help reduce costs for partners.

2019 Projects

Lee Crandell and Dillon Goodson provided an overview of community programming scheduled to take place in 2019 and revisited some of the programming ideas that the SSA 27 Commission previously proposed. The Task Force discussed some of the areas where the community would benefit from having additional programming, including winter/spring programming and events taking place near the Lincoln Hub intersection and along the north end of Southport Ave. Task Force members mentioned they liked the idea of bringing a craft market to the neighborhood focusing on the city's artists and entrepreneurs or programming that provides opportunities for people of all ages to engage with the community. Noting that the SSA Commission allocated approximately \$45,000 for community events in 2019, the Task Force asked staff to bring a programming plan back to the Commission for consideration.

2019 Program Guidelines & Application

Dillon Goodson highlighted some of the more substantial changes in a draft of the 2019 Community Events & Placemaking Grant Program Guidelines & Application, which the Task Force reviewed prior to the meeting. He commented that the revisions would help illuminate how applicants would promote their projects while opening up opportunities for smaller organizations and individuals to apply for funding. Darian Campise motioned to approve the Guidelines & Application with the addition of a guideline clarifying that the SSA Commission may request changes to the content of an event as a condition of approval, seconded by Amy Novotny; motion carries.

Next Steps

Amy Novotny explained that the 2019 Community Events & Placemaking Grant Program Guidelines & Application would be posted soon with a deadline of February 15, 2019. The Task Force will reconvene in March to review applications and make grant recommendations for the SSA Commission.

Adjourn

Darian Campise motioned to adjourn the meeting, seconded by Amy Novotny; meeting adjourned at 9:59 AM.