

Lakeview SSA 27

Streetscape Committee Meeting Minutes

December 20, 2018, 8:30 AM

Lakeview Chamber of Commerce, 1409 W. Addison St., Chicago, IL 60613

Present: Paul Leamon, Luis Monje, Chuck Stewart, Doug Zylstra

Absent: Terese McDonald

Staff: Lee Crandell, Dillon Goodson

Guests: None

Call to Order

Luis Monje called the meeting to order at 8:31 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

Chuck Stewart motioned to approve the minutes from the November 15, 2018 Streetscape Committee meeting, seconded by Paul Leamon; motion carries.

Streetscape Maintenance

- **2018 Landscaping Feedback:** Committee members shared their feedback on the SSA's 2018 landscaping displays. Overall, they said they liked the summer and winter plantings and did not recommend any changes in 2019. They suggested adding more planters near the Lincoln Hub intersection at Lincoln/Southport/Wellington and prioritizing maintenance of the wooden planters along Lincoln Ave. between Diversey and Belmont to mitigate pests and seal the wood.
- **2018 Holiday Decor Feedback:** Committee members commented on the SSA's 2018 holiday decorations, including the street pole decor along the SSA's commercial corridors and the tree and menorah at the Lincoln Hub intersection of Lincoln/Southport/Wellington. Committee members said they liked how the holiday decorations at the Lincoln Hub reinforced the intersection as a focal point and discussed the potential for future programming opportunities. They indicated that they thought the tree and menorah lighting dates worked well and did not recommend any changes. As far as street pole decor, Committee members said they liked the silver color but hoped the garland could be fuller. The committee wants to further investigate the potential for tree or street pole lights where feasible, possibly near the Paulina Station.
- **Tree Care Survey & Maintenance Plan:** Committee members revisited a previous conversation about whether the SSA should secure a contractor to survey the health of trees within the service area. Dillon Goodson explained how a similar process was completed around five years ago, and that a survey would allow the SSA to budget and plan for future maintenance needs. Committee members suggested they would be comfortable issuing an RFP for the survey and maintenance plan, but indicated they want to review pricing before determining whether to proceed. They thought the SSA could organize businesses to care for trees and utilize 311 to report other basic maintenance needs.

Streetscape Enhancements

- **People Spots:** Dillon Goodson recapped observations from businesses located near the People Spot at 3100 N. Lincoln Ave. in 2018 and previewed some of the decisions that the Streetscape Committee and SSA Commission will need to make in the coming months. Some Committee members expressed concern that it's difficult to measure the impact of People Spots but they

thought having more sidewalk seating spread throughout the district might do a better job of creating momentum along commercial corridors year-round. Dillon shared cost comparisons for different types of seating areas. Committee members asked staff to survey local businesses and community members to gather input about where the SSA should invest in seating in the future, and to determine which businesses might want to help support seating areas.

- **Sidewalk Seating Areas:** Dillon Goodson shared PORT Urbanism’s design recommendations for the new curb extension on the north side of the intersection of Lincoln/Roscoe/Paulina and asked the Committee for feedback. Committee members said they liked having a combination of different types of seating, including umbrella tables and chairs for people enjoying a snack or meeting a friend and Vector benches that tie the space back to other SSA-sponsored sidewalk seating areas. They suggested they would also like to see a hybrid of the circular concrete and rectangular Planterworx planters so the space feels better connected to the Paulina Plaza. Finally, the Committee recommended having some seating north of the crosswalk so the elements are better spaced out. Committee members said they wanted PORT Urbanism to combine this feedback into a new option that also leaves room for a vertical sculpture at the intersection to help draw attention.

Adjourn

Doug Zylstra motioned to adjourn the meeting, seconded by Chuck Stewart; meeting adjourned at 9:52 AM.