

Lakeview SSA 27

Commission Meeting Minutes

December 8, 2016, 8:30 AM

St. Luke, 1500 W. Belmont Avenue, Chicago, IL 60657

Present: Darian Campise, Jill Heise, Luis Monje, Melissa Salvatore, Erin Schwartz, Chuck Stewart, Jeremy Wechsler, Nabil Zahrah

Absent: Colleen Daley, Matt Lederer, Terese McDonald

Staff: Lee Crandell, Dillon Goodson

Guests: Kristin Larsen

Nabil Zahrah called the meeting to order at 8:33 AM.

Public Comment

Kristin Larsen, Executive Director of Stage 773, introduced herself and provided an overview of the theater.

Reading and Approval of Minutes

Jill Heise motioned to approve the meeting minutes from November 16, 2016, seconded by Erin Schwartz; motion carries.

2017 Public Relations Firm Contract

Nabil Zahrah informed the Commission that Traffic PR & Marketing was changing its focus and is no longer offering public relations services to the SSA in 2017. He recommended issuing an RFP to select a new public relations firm. Dillon Goodson shared a report from Traffic PR & Marketing outlining their work in 2016.

2017 Meeting Schedule

Darian Campise motioned to approve the 2017 meeting schedule, below, seconded by Jill Heise; motion carries.

Thur., Jan. 12, 2017, 8:30 am

Thur., Feb. 9, 2017, 8:30 am

Thur., March 9, 2017, 8:30 am

Thur., April 13, 2017, 8:30 am

Thur., May 11, 2017, 8:30 am

Thur., June 8, 2017, 8:30 am

Thur., July 13, 2017, 8:30 am, Annual Meeting

Thur., Aug. 10, 2017, 8:30 am

Thur., Sept. 14, 2017, 8:30 am

Thur., Oct. 12, 2017, 8:30 am

Thur., Nov. 9, 2017, 8:30 am

Thur., Dec. 14, 2017, 8:30 am

Unless otherwise specified, meetings will be held at St. Luke, 1500 W. Belmont Ave.

Placemaking Committee Report

Jill Heise reported on the Placemaking Committee's first meeting, which took place December 6.

- **People Spots and Sidewalk Seating:** Jill Heise briefed the Commission on the Placemaking Committee's ongoing conversation about People Spots. She informed Commissioners that the Committee would make a recommendation about 2017 People Spot locations ahead of a February Commission meeting vote on the matter.
- **Low-Line:** The Committee received an update from Latent Design on the design of art partitions at the Southport Plaza and provided feedback to the firm. Committee members also provided feedback and approved two RFPs to solicit additional firms to design new public spaces beneath the 'L' tracks at Ashland and Paulina.
- **Public Art:** Jill Heise noted that the SSA's 2017 budget includes \$20,000 for murals and sculptures. She asked the Commission to provide feedback on future plans for public art, noting that the Commission made a \$10,500 investment in three pieces of Chicago Sculpture Exhibit artwork in 2016. Nabil Zahrah recommended finding alternate uses for this funding instead of focusing only on sculptural work, and motioned to not invest in the Chicago Sculpture Exhibit in 2017, seconded by Melissa Salvatore; motion carries.

Treasurer's Report

Chuck Stewart reported on the SSA's 2016 financials through October.

President's Report

Nabil Zahrah proposed creating a new committee that would focus on landscaping and assume some of the responsibilities of the Placemaking Committee. He suggested that the Commission should finalize plans for this committee in January.

Staff Report

Dillon Goodson shared the scorecard and reported on Lakeview Gift Card sales during the holiday Bonus Card promotion, which launched November 18. Lee Crandell shared that the Lakeview Chamber had hired a new Business Services Manager, Kimberly Morris.

Adjourn

Jill Heise motioned to adjourn the meeting, seconded by Jeremy Wechsler; meeting adjourned at 9:23 AM.