

## **Lakeview SSA 27**

Streetscape Committee Meeting Minutes

February 22, 2018, 8:00 AM

Lakeview Chamber of Commerce, 1409 W. Addison St., Chicago, IL 60613

**Present:** Paul Leamon, Terese McDonald, Luis Monje, Doug Zylstra

**Absent:** Melissa Salvatore

**Staff:** Dillon Goodson, Lee Crandell

**Guests:** Doug Havrilla

Terese McDonald called the meeting to order at 8:00 AM.

### **Public Comment**

There was no public comment.

### **Reading and Approval of Minutes**

Paul Leamon motioned to approve the Streetscape Committee meeting minutes from January 25, 2018, seconded by Doug Zylstra; motion carries.

### **Streetscape Maintenance**

- **Landscaping Plans:** Terese McDonald asked Dillon Goodson to present on recommended landscaping enhancements for the Streetscape Committee to consider for 2018. Locations in need of improvements include the bulb-out beds at Southport and Eddy, and the in-ground planter bed at Lincoln and Marshfield. Dillon also shared that he recently met with the Southport Neighbors Association Beautification Committee, and they were potentially interested in installing hanging flower baskets along Southport north of Addison, with the SSA taking responsibility for seasonal maintenance of the baskets. The Streetscape Committee liked the idea of adding hanging baskets on Southport, and suggested hanging baskets should also be considered for the Lincoln Hub area. Luis Monje motioned to approve the following enhancements with the SSA's contracted landscaping vendor, BrightView, seconded by Paul Leamon; motion carries:
  - Seasonal planting and maintenance of hanging baskets on Southport north of Addison, not to exceed \$10,000 per year, pending future SSA Commission approval;
  - Enhancement of Eddy bulb-out beds, total cost of \$1,165; and,
  - Enhancement of Lincoln & Marshfield in-ground planter bed, total cost of \$6,725.
- **Street Furniture Maintenance:** Dillon Goodson reminded Streetscape Committee members that they had previously decided to prioritize the restoration of approximately 25 bike racks throughout the SSA as the next maintenance task. The total cost of this project would be approximately \$5,000. Streetscape Committee members recommended that the SSA should defer maintenance until the fall of 2018, utilizing any unspent SSA funds to complete this task.

### **Streetscape Enhancements**

- **Tree Planting & Tree Care:** Dillon Goodson reported that the SSA's urban planning intern is currently surveying locations where the SSA can plant new trees, and estimated that the SSA

would have approximately \$10,000 in its 2018 budget for tree planting and tree care. The Streetscape Committee discussed whether to prioritize planting new trees or pruning existing trees this year, but did not reach a consensus. Action deferred until summer.

- **Public Art:** Dillon Goodson shared a list of public art projects that the SSA is considering for 2018, including murals along the Low-Line, a mural on the west-facing wall of the Southport CVS Pharmacy, and a mural in the windows of Sheil Park on Southport. He also shared these updates:
  - An artist previously considered by the Streetscape Committee for a mural in 2017 has submitted a proposal to activate multiple storefronts with artwork as part of the SSA's POP at the Lincoln Hub program. The artist would also like to install a mural on the south-facing wall of the building at 2864 N. Lincoln Ave. and has prepared a concept drawing for consideration. Streetscape Committee members reviewed the proposal and commented that they thought the idea of a multi-storefront activation and mural by the artist would attract positive attention for Lakeview. Paul Leamon motioned to approve the artist's mural concept drawing, seconded by Terese McDonald; motion carries.
  - The Streetscape Committee reviewed examples of artwork included in the 2018 Chicago Sculpture Exhibit prior to the meeting. Dillon Goodson asked Committee members whether they would like to fund any sculptures through the program this year. Committee members discussed potential locations for sculptures and said they would like to see something at the Lincoln Hub area or north on Southport. However, citing the number of mural projects being pursued independently by the SSA this year, Terese McDonald motioned not to participate in the Chicago Sculpture Exhibit in 2018, seconded by Paul Leamon; motion carries.
  - The SSA's 501(c)(3) partner organization, Friends of Lakeview, is considering establishing a new Public Arts Committee to identify and prioritize potential public art sites, identify funding sources and raise funds to support public art, and recommend artists to execute projects. Dillon explained that the Committee was originally envisioned by the SSA, but that the SSA would need a fiscal agent in order to pursue outside funding since the SSA is prohibited from accepting income. Terese McDonald shared details of the proposed Committee and acknowledged the importance of fundraising to help reduce the overall share of funds the SSA would need to contribute to public art projects in the future, while underscoring the need for equal representation on the Committee from all stakeholders. Streetscape Committee members discussed the proposal, indicating they did not oppose the plan, as long as the SSA's voice is well represented.
- **Sidewalk Seating Areas:** Dillon Goodson updated the Streetscape Committee that he recently submitted permit applications for the sidewalk seating area near Sheil Park on Southport. Based on feedback he received at previous meetings, he also presented a draft framework for the Streetscape Committee to use when considering potential locations for permanent concrete sidewalk extensions that could contain tables and chairs and landscaping elements, similar to People Spots. Discussion deferred to a future meeting.
- **People Spots:** Terese McDonald recapped the Streetscape Committee and SSA Commission's previous conversations about where to place the SSA's two People Spots in 2018. Doug Havrilla, a resident near the Lincoln Hub area, expressed his support for installing a People Spot along Lincoln Avenue south of Wellington, saying it was heavily trafficked where it was originally located at 2959 N. Lincoln Ave. prior to 2016. Lee Crandell and Dillon Goodson encouraged

Committee members to think about and define goals for the People Spot program and create benchmarks to measure the success of People Spots year-over-year, sharing a few examples for what qualities might make a People Spot successful. Committee members discussed two possible approaches for 2018, including reinstalling both People Spots in the same locations as 2017, or keeping the most successful location from 2017 in place and returning the other People Spot to 2959 N. Lincoln Ave., arguing that it was historically most utilized at this location. Some Committee members commented that it would not be fair for businesses who had a People Spot in 2017 to only have the People Spot for one year. Committee members discussed whether it would be possible to make improvements to the People Spots if they were reinstalled in their 2017 locations, citing the need for shade as most important. Dillon shared that the total cost of installing two umbrella tables and four matching chairs at each People Spot would be approximately \$5,000. Doug Zylstra motioned to recommend that the SSA should reinstall both People Spots in their 2017 locations with minor improvements, seconded by Luis Monje; motion carries. Committee members asked staff to ensure that adjacent businesses are prepared to help maintain and activate People Spots in 2018.

#### **New Business**

- **March Streetscape Committee Meeting:** Citing a lighter agenda for the March Streetscape Committee meeting, Dillon Goodson asked Committee members whether they would like to cancel the meeting. The Committee decided to hold the meeting as planned.

Paul Leamon motioned to adjourn the meeting, seconded by Doug Zylstra; meeting adjourned at 9:53 AM.