

## **Lakeview SSA 27**

Streetscape Committee Meeting Minutes

March 22, 2018, 8:00 AM

Lakeview Chamber of Commerce, 1409 W. Addison St., Chicago, IL 60613

**Present:** Paul Leamon, Terese McDonald, Luis Monje, Doug Zylstra

**Absent:** Melissa Salvatore

**Staff:** Lee Crandell

**Guests:** None

Luis Monje called the meeting to order at 8:03 AM.

### **Public Comment**

There was no public comment.

### **Reading and Approval of Minutes**

Terese McDonald motioned to approve the minutes from Feb. 22, 2018, seconded by Doug Zylstra; motion carries.

### **Streetscape Maintenance**

No updates.

### **Streetscape Enhancements**

- **Holiday Decorations:** The Committee discussed the direction of the holiday decorations, to assist staff in drafting the RFP. The Committee expressed interest in focusing more on focal points and less on decorations on every street pole. The Committee would like to see proposals for lower cost decorations on each pole, possibly with just red ribbon or banners instead of ribbon or garland. For focal points, the Committee would like to see proposals for lighting on trees or poles at the ends of each retail district as well as the cross streets through each district. Additionally, the Committee suggested offering a unifying design item that businesses could purchase to decorate their storefront windows. Other ideas suggested were having music play over speakers instead of live musicians, throughout the street during the Holiday Stroll, and encouraging businesses to offer hot beverages to go during the holiday season, offering a map of where to get them.
- **Sidewalk Seating Areas:** Lee Crandell reported that after assessing all potential locations for a sidewalk installation on Southport north of Addison, the staff recommendation is for 3637 N. Southport, in front of the CVS. The Committee suggested we coordinate the seating design with the mural and relocate the existing bench to somewhere near Southport and Grace. Terese McDonald motioned to proceed with the CVS sidewalk seating area site, seconded by Doug Zylstra; motion carries.
- **People Spots:** The Committee asked staff to confirm that umbrellas will also be installed at the People Spot in front of Loba, and suggested that we encourage programming at the People Spots this year, potentially with musicians.
- **Sidewalk Extensions:** The Committee discussed the possibility of installing permanent sidewalk extensions in place of the People Spots. The Committee debated whether too much benefit would go to the business or property that the sidewalk extension would sit in front of, or if the spillover benefit would be significant enough to help others on the block, and whether there would be potential for an adjacent property owner to share the cost. The Committee also discussed whether the SSA should alternate between focal points and more distributed benefits from year to year. They suggested first meeting with the aldermen to see whether the concept would have any chance for approval first before proceeding further.

### **New Business**

The Committee requested that future meetings be rescheduled to 8:30 AM.

Terese McDonald motioned to adjourn the meeting, seconded by Doug Zylstra; meeting adjourned at 9:30 AM.