

Lakeview SSA 27

Commission Meeting Minutes

March 8, 2018, 8:30 AM

Sheil Park, 3505 N. Southport Ave., Chicago, IL 60657

Present: Darian Campise, Terese McDonald, Luis Monje, Amy Novotny, Erin Schwartz, Chuck Stewart

Absent: None

Staff: Lee Crandell, Dillon Goodson, Carisa Marconet

Guests: Jason Aragon, Paul Leamon, Matt Lederer, Doug Zylstra

Call to Order

Terese McDonald called the meeting to order at 8:34 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

Darian Campise motioned to approve the meeting minutes from February 8, 2018, seconded by Chuck Stewart; motion carries.

Committee Appointments

Terese McDonald proposed the creation of the Community Events & Placemaking Support Program Task Force, which would be responsible for reviewing applications submitted by organizations or individuals who are interested in planning events and public programming within the SSA, and determining whether to fund or provide technical support for projects that meet the SSA's goals to create memorable experiences and promote the neighborhood. She estimated that the Task Force would meet two times in 2018 to review applications, and could dissolve once its work is complete. Amy Novotny motioned to create the Community Events & Placemaking Support Program Task Force, seconded by Chuck Stewart; motion carries.

Terese recommended three Commissioners to serve as SSA Committee Chairs. Erin Schwartz motioned to approve the appointment of the following Commissioners as SSA Committee Chairs, seconded by Chuck Stewart; motion carries:

- Low-Line Committee: Darian Campise
- Streetscape Committee: Luis Monje
- Community Events & Placemaking Support Program Task Force: Amy Novotny

Low-Line Committee Report

- Low-Line Mural Walls: Dillon Goodson reminded the Commission that it had originally discussed changing out the artwork on the the Low-Line Mural Walls at the Southport Plaza a couple times per year. He shared proposals from four artists who were recommended by a local curator, Johalla Projects, for the spring installation at the Southport Plaza. Commissioners commented how regularly changing out the artwork helps sustain interest in the public space and discussed

maintenance of the artwork, including whether the SSA had built the cost of maintaining all of its murals into the budget. They discussed the different proposals and suggested having two artists create site-specific concepts for consideration by the SSA Commission in April. Darian Campise motioned to commission Caroline Liu and Clay Hickson to create site-specific concepts for the Southport Plaza Mural Walls, seconded by Chuck Stewart; motion carries.

Streetscape Committee Report

- **Lakeview Public Art Committee:** Terese McDonald introduced the Lakeview Public Art Committee, a joint committee proposed by Friends of Lakeview that would be responsible for identifying artists and securing funding to support the display of murals, sculptures, and other public works of art in highly-visible locations throughout West Lakeview. Dillon Goodson explained how the Committee would be organized to seek outside funding to help offset the SSA's costs related to the installation of public art, and that Friends of Lakeview had offered to serve as the fiscal agent for future public art projects receiving non-SSA support since the SSA is prohibited from accepting any income. Commissioners discussed how the SSA could ensure that it retains oversight of any murals that received SSA funding. Lee Crandell said that the SSA Commission would ultimately need to approve the allocation of funding for each project on a case-by-case basis, and that further terms could be specified in agreements between each of the sponsoring parties. Commissioners commented how they were excited about engaging outside parties to help bring new public art installations to Lakeview. Erin Schwartz offered to represent the SSA on the Committee. Luis Monje motioned to approve the SSA's participation in Friends of Lakeview's new Lakeview Public Art Committee, with Erin Schwartz serving as the SSA's designated representative, seconded by Chuck Stewart; motion carries.
- **Southport CVS Pharmacy Mural:** Dillon Goodson updated the Commission on recent conversations within the Streetscape Committee about installing a mural on the west-facing facade of the CVS Pharmacy on Southport, an idea dating back to the 2011 Lakeview Area Master Plan. He shared that he is working with community partners, including Southport Neighbors Association (SNA), to build local support for the idea and indicated that SNA is interested in helping fund the mural. Dillon asked for the Commission's feedback on a draft Memorandum of Understanding (MOU) between SSA 27, Friends of Lakeview, and SNA, which was shared in advance with the Commission and outlines each party's obligations. Commissioners discussed the terms of the draft agreement, which proposes that the SSA would be responsible for contributing 65% of the total cost of the mural, not to exceed \$16,250, with SNA contributing 35%, not to exceed \$8,750. Friends of Lakeview would act as fiscal agent. Amy Novotny motioned to accept the terms of the MOU, with the possibility of changes, seconded by Chuck Stewart; motion carries.
- **People Spots:** Terese McDonald recapped the Streetscape Committee's conversation at its February meeting about where to place the SSA's two People Spots in 2018, reporting that Committee members discussed a few different options. She said that the Committee ultimately voted to recommend reinstalling both People Spots in their 2017 locations because they felt that it would not be fair for adjacent businesses and residents to only have access to the People Spots for one year. Commissioners discussed improvements, including options for shade and more

flexible seating to replace or complement the “Wave” bench. They determined that the best approach would be adding approximately two sets of umbrella tables and chairs to each People Spot, with the tables and chairs sitting on the sidewalk adjacent to the “Wave” bench. Luis Monje motioned to accept the Streetscape Committee’s recommendation for reinstalling both People Spots in their 2017 locations, with the improvements outlined above, seconded by Chuck Stewart; motion carries 5-1.

Treasurer’s Report

Chuck Stewart reported on the SSA’s financials through January, and estimated approximately \$80,000 in additional carryover from previous fiscal years that could be spent by the SSA in 2018 with a budget amendment.

Staff Report

Dillon Goodson reminded Commissioners that their mandatory 2018 ethics filings were due to the City of Chicago and Cook County by May 1, 2018. He also asked Commissioners to help spread the word about the SSA’s Community Events & Placemaking Support Program, with a public call for entries posted online at www.lakeviewchamber.com/supportmyevent. Applications are due by March 31, 2018.

Announcements

Dillon Goodson announced that the June SSA Commission meeting would need to be rescheduled for June 7 at 8:30 AM since the 2019 draft SSA budget would need to be approved by the Commission and submitted to the City by June 8.

Adjourn

Darian Campise motioned to adjourn the meeting, seconded by Chuck Stewart; meeting adjourned at 9:22 AM.