

Lakeview SSA 27

Commission Meeting Minutes

March 9, 2017, 8:30 AM

St. Luke, 1500 W. Belmont Avenue, Chicago, IL 60657

Present: Darian Campise, Jill Heise, Terese McDonald, Luis Monje (pending confirmation), Melissa Salvatore, Erin Schwartz, Chuck Stewart (pending confirmation), Nabil Zahrah

Absent: Colleen Daley (pending confirmation)

Staff: Lee Crandell, Dillon Goodson (by phone), Michael Podgers

Guests: Amy Novotny, Nick (resident)

Nabil Zahrah called the meeting to order at 8:35 AM.

Public Comment

Amy Novotny, franchisee and studio director of Arthur Murray Lakeview, introduced herself. Nick, a local resident, introduced himself.

Reading and Approval of Minutes

Jill Heise motioned to approve the meeting minutes from February 9, 2017, seconded by Terese McDonald; motion carries.

Commission Nomination

Commissioners were presented with a statement of interest for Amy Novotny. Darian Campise motioned to nominate Amy Novotny to the SSA 27 Board of Commissioners, seconded by Terese McDonald; motion carries.

SSA Security Survey

Michael Podgers, an urban planning student from the University of Illinois at Chicago and SSA intern, presented the results of a security survey completed by individuals who identified as property owners, residents or business representatives in Lakeview. The presentation also incorporated neighborhood crime data from the City of Chicago and Chicago Tribune. Among the findings, approximately 50% of survey respondents reported having no security cameras installed. Respondents also seemed generally aware of crime prevention measures in Lakeview, but reported a low rate of participation in community actions, such as community meetings, to deter criminal activity. Commissioners recommended exploring a neighborhood watch program involving local businesses and residents. Michael reported that staff would share a plan of action aimed at addressing the survey findings at the April SSA Commission meeting.

Low-Line Committee Report

Jill Heise reported on the Low-Line Committee meeting held on February 15, 2017, during which PORT provided an overview of the design process for Low-Line spaces at Ashland and Paulina. The Committee also reviewed Latent Design's revised concepts for art partitions at the Southport Plaza, and agreed that further design revisions were needed.

- **Community Meeting:** Jill Heise shared that the first Low-Line Community Meeting has been scheduled for Tuesday, March 28 from 6-8 p.m. at the Lincoln Belmont Library (1659 W. Melrose St.). The project team will present on existing site conditions and share precedent images from other cities to gather community input before developing their designs.

Streetscape Committee Report

Terese McDonald reported on the Streetscape Committee meeting held on February 23, 2017.

- **People Spots and Sidewalk Seating Areas:** Terese McDonald shared that the People Spot located at 3100-3118 N. Lincoln Ave. had received the necessary letters of support from businesses, but the second People Spot located at 3418-3422 was still awaiting one business letter of support. The Committee met with Jenna Jones from Site Design Group, which provided an overview of their process for recommending readymade site furnishings for sidewalk seating areas throughout the service area. The Committee discussed four potential locations with Site Design Group.
- **Spring Tree Planting:** Terese McDonald asked Commissioners to consider a vote on whether to authorize up to \$30,000 to be spent with the City of Chicago's vendor, Seven D Construction, to plant up to 50 trees in new tree pits throughout the SSA. If approved, this work would likely take place in April, weather permitting, and tree locations are still being finalized. Darian Campise motioned to authorize \$30,000 to be spent with Seven D Construction on spring tree planting, seconded by Jill Heise; motion carries.

Treasurer's Report

Chuck Stewart reported on the year-to-date financials through January 31.

Staff Report

Lee Crandell shared the staff report. He reminded Commissioners that the April SSA Commission meeting would be taking place at Zed Architects, 3522 N. Lincoln Ave., due to a conflict with a special event taking place at St. Luke.

Public Relations Contract

Nabil Zahrah shared that he, Terese McDonald and Chuck Stewart reviewed five proposals and interviewed three firms in response to the SSA's 2017 RFP for public relations services. Based on the response, he recommended that Zapwater Communications should be selected as the SSA's public relations firm. Commissioners discussed the qualifications of the public relations firms that submitted proposals. Terese McDonald motioned to approve a \$2,500 per month contract with Zapwater Communications for 2017, seconded by Chuck Stewart; motion carries.

Adjourn

Jill Heise motioned to adjourn the meeting, seconded by Darian Campise; meeting adjourned at 9:29 AM.