

Lakeview SSA 27

Commission Meeting Minutes

April 12, 2018, 8:30 AM

Sheil Park, 3505 N. Southport Ave., Chicago, IL 60657

Present: Darian Campise, Terese McDonald, Luis Monje, Amy Novotny, Erin Schwartz, Chuck Stewart

Absent: None

Staff: Lee Crandell, Dillon Goodson

Guests: Paul Leamon, Matt Lederer, Robert Wissmann, Doug Zylstra

Call to Order

Terese McDonald called the meeting to order at 8:30 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

Luis Monje motioned to approve the meeting minutes from March 8, 2018, seconded by Chuck Stewart; motion carries.

Presentation by The A.C.T. Group on the 2017 SSA Audit

Robert Wissmann from the SSA's auditor, The A.C.T. Group, shared the results of the 2017 audit of the SSA. He noted that there were no discrepancies or issues found, and that SSA 27 is one of the few SSAs in the City of Chicago that regularly remains within budget in every budget category. He indicated that the 2017 audit would be finalized after April 18.

Acceptance of 2017 SSA Audit

Amy Novotny motioned to accept the 2017 audit, seconded by Chuck Stewart; motion carries.

Lakeview Chamber, SSA 27 & Friends of Lakeview Joint Strategic Plan

Terese McDonald provided an overview of the vision and mission statements, as well as the focus areas, that guide SSA 27, the Lakeview Chamber of Commerce and Friends of Lakeview, noting similarities between the three entities. She also shared background information on the 2011 Lakeview Area Master Plan (LAMP) and introduced a new joint strategic planning process as a way for the entities to identify opportunities to work together more effectively on shared goals. Lee Crandell presented a proposed timeline and explained the strategic planning products that would be delivered upon the conclusion of the process. He suggested that conducting a joint strategic plan between all three entities would illuminate the similarities and differences between each entity, and help ensure that we are better organized to accomplish our long-term vision for the neighborhood. Commissioners commented that they welcomed better collaboration between the three entities and discussed other ways to increase communication, such as a joint written staff report. Darian Campise motioned to affirm the process and direction of the joint strategic plan, seconded by Chuck Stewart; motion carries.

Security Rebate Pilot Program

- **A Little Photo Studio (2868 N. Lincoln Ave.):** The applicant is installing three security cameras with views of the public way, with a total project cost of \$498.00. Commissioners discussed the application. Erin Schwartz motioned to approve a rebate of \$249.00, or 50% of the total project cost, whichever is less, seconded by Amy Novotny; motion carries.

POP at the Lincoln Hub

- **Multi-Storefront Artist Activation Proposal:** Terese McDonald provided an overview of POP at the Lincoln Hub, and presented a proposal from local artist Don't Fret to activate multiple storefronts along Lincoln Avenue with pop-up shops that employ the artist's aesthetic to portray his appreciation for the city in which he was born and raised. Dillon Goodson explained that the Streetscape Committee pre-selected Don't Fret as part of the 2017 Year of Public Art initiative. He estimated that the total project cost would be \$17,150 for the artist to activate multiple storefronts and install a large-scale outdoor mural, along with custom-designed banners spanning the Lincoln Hub. Commissioners discussed the proposal, and noted how it helps accomplish the goals of the POP program. Amy Novotny motioned to approve Don't Fret's concept and budget allocation, seconded by Chuck Stewart; motion carries.

Low-Line Committee Report

- **Low-Line Mural Walls:** Darian Campise shared concept drawings from two different artists, Clay Hickson and Caroline Liu, for the Low-Line Mural Walls at the Southport Plaza, and explained that both artists were prepared to install their artwork in the next couple weeks. Commissioners discussed the proposals. Amy Novotny motioned to commission Caroline Liu at \$4,000 to install her artwork at the Southport Plaza in Spring 2018, seconded by Chuck Stewart; motion carries.
- Dillon Goodson also reported that the Chamber posted a request for qualifications form on its website to gather proposals from artists who could be considered to execute future public art projects in the SSA. Commissioners agreed that the Streetscape Committee should continue to vet artist proposals first, and that the Low-Line Committee could select a few artists to create site-specific concept drawings for new murals at the Paulina Plaza.

Streetscape Committee Report

- **Sidewalk Seating Areas:** Luis Monje shared the latest drawings for the sidewalk seating area at 3505 N. Southport Ave. and a mural concept by artist George Berlin for installation in the windows at Sheil Park. He asked the Commission to consider approving the latest concept drawings and costs.
 - Chuck Stewart motioned to proceed with ordering the following streetscape elements as shown in the drawings, seconded by Erin Schwartz; motion carries:
 - Not to exceed \$12,500 for benches with Forms+Surfaces
 - Not to exceed \$8,500 for paint, to be installed in blue and green shades according to the drawings, by Gallagher Asphalt
 - Not to exceed \$5,000 for installation of benches and planters, vendor TBD

- Commissioners discussed artist George Berlin's concept drawings for the Sheil Park window mural and commented that they thought it would capture the attention of passersby. Amy Novotny motioned to approve George Berlin's artwork and the following costs, seconded by Chuck Stewart; motion carries:
 - \$2,300 for George Berlin's artist fee
 - Not to exceed \$7,500 for installation of the artwork by FASTSIGNS
- Luis also mentioned that the Streetscape Committee has voted to move forward with drawings for a second seating area outside CVS Pharmacy, with the goal of better connecting the south and north ends of Southport Avenue.
- Luis updated the Commission that the SSA has received letters of support from both Aldermen for the SSA's 2018 People Spot locations and is moving forward with permitting. The People Spots should be installed in early June, depending on the City's timeline for road work that is taking place near the Paulina Station area between now and early June. He also shared that Chamber staff has been continuing its conversations with local stakeholders regarding the mural on the facade of CVS Pharmacy on Southport, targeting summer for the installation of the mural.

Community Events & Placemaking Support Program Task Force Report

- **Approval of Funding for 2018 Projects:** Amy Novotny recapped the Task Force's review of a total of 11 applications that were submitted in response to the SSA's first-ever Community Events & Placemaking Support Program. The Task Force prioritized projects that they felt would create a ripple effect throughout the community, with a focus on funding a diverse mix of programming, including art, music, dance, and other media. She shared the details of projects that were recommended by the Task Force and asked the Commissioners for input. Following discussion, Erin Schwartz motioned to approve \$18,850 in funding for the following projects according to the maximum amounts listed below, seconded by Chuck Stewart; motion carries:
 - Chicago Family Bike Fest - \$1,500
 - Crosswalk Dances - \$2,000
 - Garden Party - Conditionally approved up to \$2,500
 - Performances by JP Bader and Band - \$1,350
 - Theater Wit Backyard BBQ - \$3,500
 - Trick or Treat on Southport - \$5,000
 - Ward 47 Fresh Market & Artisan Fare - \$3,000

Treasurer's Report

- **2019 SSA Budgeting Process:** Incoming SSA 27 Treasurer Matt Lederer presented on the proposed 2019 SSA budgeting process, noting that a draft of the SSA's 2019 budget was due to the City in June and a final budget was due by July. He shared that Commissioners would have several opportunities to provide input on the budget during upcoming Commission meetings.

President's Report

Terese McDonald thanked SSA Commissioners for their work on several major projects in 2018, and expressed excitement about the projects moving forward.

Staff Report

- **Aldermanic Roundtable:** Dillon Goodson invited Commissioners to attend the Chamber's upcoming Aldermanic Roundtable on Thursday, April 26 at 8:30 AM at the Athenaeum Theatre (2936 N. Southport Ave.).
- **Lakeview Chamber P-Street Proposal for Lincoln Ave.:** Lee Crandell presented on a proposal from the Lakeview Chamber advocating for a portion of Lincoln Avenue between Diversey and Belmont to be designated as a Pedestrian Street. He explained that this special zoning designation was created within the past 15 years to help preserve the main street character of business districts throughout the City of Chicago. The Chamber has submitted the proposal to Alderman Waguespack for consideration and is in the process of meeting with community stakeholders to discuss the positive impact it would have on the neighborhood.
- Dillon Goodson reminded Commissioners that their mandatory 2018 ethics filings were due to the City of Chicago and Cook County by May 1, 2018.

Announcements

- **May Commission Meeting:** Dillon Goodson shared that the May SSA Commission meeting would be rescheduled for the evening of Monday, May 7 from 6-8 PM to allow the Commission to brainstorm ideas for the 2019 SSA Budget and Work Plan. Commissioners did not express any conflicts with this new date and time.

Adjourn

Darian Campise motioned to adjourn the meeting, seconded by Chuck Stewart; meeting adjourned at 9:38 AM.