

## **Lakeview SSA 27**

Commission Meeting Minutes

May 7, 2018, 6:00 PM

Whole Foods Market (Upstairs Conference Room), 3201 N. Ashland Ave., Chicago, IL 60657

**Present:** Jason Aragon, Darian Campise, Paul Leamon, Matt Lederer, Terese McDonald, Luis Monje, Erin Schwartz, Chuck Stewart

**Absent:** Amy Novotny, Doug Zylstra

**Staff:** Lee Crandell, Dillon Goodson

**Guests:** None

### **Call to Order**

Terese McDonald called the meeting to order at 6:08 PM.

### **Public Comment**

There was no public comment.

### **Reading and Approval of Minutes**

- Matt Lederer motioned to approve the meeting minutes from the Community Events & Placemaking Support Program Task Force Meeting on April 10, 2018, seconded by Chuck Stewart; motion carries.
- Matt Lederer motioned to approve the meeting minutes from the SSA Commission meeting on April 12, 2018, seconded by Chuck Stewart; motion carries.

### **2019 Budget Feedback**

- **Overview of Budget Planning Process:** Matt Lederer asked Commissioners to spend the meeting sharing ideas for new projects and programs that the SSA Commission should consider funding in the 2019 Budget and Work Plan. He shared a timeline outlining next steps and indicated that he and Terese McDonald as Chair would work with staff at the Lakeview Chamber of Commerce to prepare a draft budget for the SSA Commission's consideration at the June meeting.
- **Recap of Progress on Lakeview Master Plan Priorities:** Matt Lederer shared an overview of the SSA's vision statement, mission statement and strategic focus areas, and presented a document summarizing progress on past strategic planning processes, including the 2011 Lakeview Area Master Plan.
- **2019 Budget Discussion:** Matt Lederer invited Commissioners to share ideas for consideration in the SSA's 2019 budget. Commissioners discussed the following new project and program ideas:
  - Create and enhance public spaces for pets and/or new community programming that is dog-friendly
  - Promote the theater district along Belmont with signage and placemaking
  - Organize a community clean up day, possibly focusing on alleys adjacent to the SSA
  - Plan additional placemaking projects or programming that helps encourage people to move up and down SSA streets, breaking their normal patterns
  - Produce an antique fair or neighborhood-wide garage sale

- Hold more "stroll" events (ie. beer stroll, wine stroll, sweets stroll, etc.)
- Work with the Music Box Theatre to plan a Lakeview film festival
- Create play spaces on SSA sidewalks that incorporate games and public seating to help build community and extend the benefit of People Spots throughout the SSA
- Collaborate with the Chamber and other neighborhood stakeholders to grow the SSA's pop-up program, possibly to include storefronts beyond the Lincoln Hub area

### **Low-Line Committee Report**

- **Project Budget and Work Plan:** Darian Campise reported on the Low-Line Committee meeting held on May 2, 2018 and shared that the CTA has agreed to enter into a Memorandum of Understanding (MOU) with the Lakeview Chamber allowing both parties to proceed with finalizing Low-Line project plans and commence project work this summer. Dillon Goodson presented the latest timelines for the completion of the Paulina and Ashland Plazas, and briefed the Commission on the budgets for both spaces, sharing the estimated costs of murals, seating and other miscellaneous fixtures. Paul Leamon motioned to approve the following budgets and timelines, seconded by Matt Lederer; motion carries:
  - Paulina Plaza: Est. \$112,000 (space to be completed in 2018)
  - Ashland Plaza: Est. \$130,000 (space to be completed in 2019)

### **Streetscape Committee Report**

Luis Monje and Dillon Goodson recapped the Streetscape Committee's meeting on April 26, 2018. Dillon shared that the Committee had begun reviewing artists for 2018 mural projects, including Low-Line murals at the Paulina Plaza and a mural on the west-facing wall of the Southport CVS, and recommended approximately 30 artists for further consideration. He also shared that the Committee reviewed standard colors provided by the manufacturer of the concrete paint for the sidewalk art motif that would be installed as part of the Sheil Park sidewalk seating area, and the Committee recommended "Safety Blue" as Color A in the sidewalk art motif diagram, and "Gun Metal" as Color B. The "Gun Metal" color is a little more muted, where as "Safety Blue" is more vibrant. Commissioners did not provide any additional feedback on the project.

### **Staff Report**

Dillon Goodson reminded Commissioners that the written staff report was shared in a separate email this month, and asked for Commissioners to confirm whether they submitted their 2018 ethics filings.

### **Announcements**

Jason Aragon shared that the Lakeview Whole Foods received several awards for the opening of their new store on Ashland Ave. in 2017.

### **Adjourn**

Matt Lederer motioned to adjourn the meeting, seconded by Chuck Stewart; meeting adjourned at 7:30 PM.