

Lakeview SSA 27

Streetscape Committee Meeting Minutes

August 23, 2018, 9:00 AM

Whole Foods Market (Upstairs Conference Room), 3201 N. Ashland Ave., Chicago, IL 60657

Present: Paul Leamon, Terese McDonald, Luis Monje, Chuck Stewart

Absent: Doug Zylstra

Staff: Lee Crandell, Dillon Goodson

Guests: None

Call to Order

Luis Monje called the meeting to order at 9:05 AM.

Public Comment

There was no public comment.

Reading and Approval of Minutes

Terese McDonald motioned to approve the minutes from the following Streetscape Committee meetings, seconded by Paul Leamon; motion carries:

- June 21, 2018
- July 26, 2018

Streetscape Maintenance

- **Litter Abatement RFP:** The Committee discussed a draft of the SSA's RFP for Litter Abatement Services in 2019-20, which was shared ahead of the meeting, and continued a previous conversation about ways to increase the efficiency of litter abatement within the boundaries of the SSA. Committee members asked staff to explore whether the City's Department of Streets & Sanitation could assume responsibility for emptying at least some of the litter receptacles within the SSA, and suggested that the Lakeview Chamber should remind businesses that have sidewalk cafes about providing litter receptacles for their customers. Terese McDonald motioned to approve the RFP as presented, seconded by Chuck Stewart; motion carries. Dillon Goodson said that the RFP would be posted immediately, with responses due by Wednesday, September 19.

Streetscape Enhancements

- **Holiday Decorations:** Luis Monje asked the Committee to refine the scope of the SSA's plans for holiday decorations in 2018, based on the SSA Commission's prior approval of a contract not to exceed \$35,000 with Southport Construction that includes street pole decorations and a holiday tree at the intersection of Lincoln/Southport/Wellington. Committee members began by discussing the street pole decorations, which consist of fresh cut garland, ribbon and a bow topper. They thought every other pole along Belmont and Lincoln avenues should be wrapped, with every pole on Southport wrapped due to the fact that the poles are all located on one side of the street. Committee members liked the idea of having a silver ribbon on the poles, which they thought would help the SSA stand out from other neighborhoods, and asked to test samples in September. Next, the Committee discussed the holiday tree at the intersection of Lincoln/Southport/Wellington. They liked the idea of a height ranging between 20 and 25 ft. with a large bow at the top to help extend the height, and thought that having the tree

positioned on the patio of St. Alphonsus Church would be ideal so the tree stands out at the intersection. Committee members discussed how it would be important for a banner to hang next to the tree so it's clear that the tree is SSA funded, and also asked staff to inquire about hosting a Menorah at the intersection. They suggested this would present programming opportunities that could help make the patio and intersection become a community focal point for celebrating the holiday season in Lakeview, including a tree lighting celebration the weekend prior to Thanksgiving and Menorah lighting events. Finally, the Committee reviewed Southport Construction's plans to offer uniform garland that could wrap storefronts throughout the SSA, creating a unique identity across multiple businesses in West Lakeview that would pay for the garland at no cost to the SSA, and did not express any concerns with the Lakeview Chamber promoting this optional service.

- **Sidewalk Seating Areas:** Luis Monje mentioned a proposal from Sprint and Manage Mobility for the SSA to fund free public WiFi at its sidewalk seating area outside Sheil Park. The total upfront cost would be \$1,258, with an ongoing monthly cost for unlimited 3G/4G service at \$29.99 and annual equipment costs at \$369. Committee members did not express concerns about this plan and asked staff to proceed with installation at Sheil Park.

Announcements

- **October Streetscape Committee Meeting:** Due to a conflict, the Committee changed the date of the October Streetscape Committee meeting to October 18 at 8:30 AM.

Adjourn

Terese McDonald motioned to adjourn the meeting, seconded by Chuck Stewart; meeting adjourned at 9:35 AM.