

2018 Oak Park Area Dining Guide



- 2,500 copies printed, size is 9" x 4", with listings in Alpha Order and by Cuisine
- Distributed to each attendee at Bite Nite on January 26, 2018 (500+ Attendees)
- Shared at Chamber events throughout 2018
- Copies available year-long in Chamber New Member Welcome Bags, at Chamber office, Visit Oak Park and at local businesses (like The Carleton Hotel, Visit Oak Park + real estate offices)

Ad Size Options:

1/8 Page Ad

1.875" tall x
1.75" wide

1/4 Page Ad or Coupon

1.875" tall x 3.5" wide

Half Page Ad

3.75" tall x 3.5" wide

Full Page Ad

8.5" tall x 3.5" wide

Deadline to submit a .pdf file of your Ad is January 12, 2018

Ad Size	Ad Cost
FRONT COVER Image + Business Name (only 1 available for Food Industry ONLY)	\$1,000
Full Page Ad	\$1,000
1/2 Page Ad	\$500
1/4 Page Ad	\$250
BACK COVER ¼ Page Image + Business Name (only 4 avail. for Food Industry ONLY)	\$250
1/8 Page Ad	\$100
1/4 Page Double-Sided Coupon*	\$100

*Coupons may be purchased by businesses in the Food Industry ONLY!

Example of how listings will look:

The diagram illustrates four different listing formats for a business named "Starship Restaurant & Catering". Each listing includes the business name, phone number (708) 771-3016, address (7618 West Madison, Forest Park, IL 60130), and website (starshiprestaurant.com).

- Enhanced Listing for Chamber Member participating in Bite Nite:** This listing features the business name in a larger font, a red circular logo, and the phone number in a larger font.
- Basic Listing for Non-Member participating in Bite Nite:** This listing features the business name in a smaller font, a red circular logo, and the phone number in a smaller font.
- Standard Listing for Chamber Member NOT participating in Bite Nite:** This listing features the business name in a smaller font, a red circular logo, and the phone number in a smaller font.
- Non-Member at BN:** This listing features the business name in a smaller font, a red circular logo, and the phone number in a smaller font.