



5th Annual 2019 Bite Nite

January 25, 2019

Food Vendor Info

What Is Bite Nite? Presented by the Oak Park – River Forest Chamber of Commerce, **5th Annual Bite Nite**, taking place **FRIDAY, JANUARY 25, 5:30 – 9:30pm** @ The Nineteenth Century Club, is a celebration of outstanding local dining. This annual mid-winter event attracts 500+ attendees sampling small bites from 50+ local restaurants, caterers and food brands during an evening of music + drinks and **always SELLS OUT**.

Why Be A Food Vendor? It's **FREE**. The OPRF Chamber does NOT charge to participate. It's **EXCELLENT MARKETING**. Chefs, owners + managers come face-to-face with hundreds of enthusiastic foodies. We market this event to an audience of 30k+ online, and via e-blasts, PR, social media, and print advertising.

Key Food/Drink Vendor Info:

- Food/drink vendors provide **400 2oz SMALL BITES** +/- or drinks served by 1-2 staff using own sternos, utensils, napkins, plates, etc. and must **ARRIVE BY 4-4:30P** for set-up
- **EVENT IS FREE** to participate. Spaces are limited and will fill up. Late vendors will be waitlisted.
- Chamber provides a complimentary **SHARED SHOWCASE TABLE** (2' x 4') with signage
- Chamber will conduct extensive online, social media + offline event marketing
- Vendors can self-market. Share menus, coupons, handouts, etc. Dress-up table creatively to brand.

How To Extend Your Marketing:

VIRTUAL GOODY BAG – The OPRF Chamber will email 600+ (attendees, volunteers + vendors) a virtual goody bag filled with **Groupon-like offers** after Bite Nite. Three goody bag offer options are:

MAIN BODY (30 available, \$25-100) – Offer image + text will display in main body. \$25 (Chamber member), \$50 (non-member, Bite Nite vendor), \$100 (non-member, non-vendor)

TOP FEATURE (4 available; \$300) – Offer image + text will be one of 4 top featured deals

HEADLINE (1 available; \$750) – Offer image + text will headline virtual goody bag

HAVE YOUR OWN 8' TABLE – Don't want to share a table? "Buy out" your table partner for \$300.

BE A MARKETING PARTNER – This is a BIG event with an even BIGGER audience. Four partner options are:

GOLD (10 avail., \$500) – 8' table, virtual goody bag "main body", 1 ticket, marketing (\$350+ value)

PLATINUM (6 avail., \$1000) – 8' table, goody bag "main body"+, 2 event/drink tix, marketing+ (\$450+ value)

DIAMOND (3 avail., \$1500) – 8' table, goody bag top feature, 4 event/drink tix, marketing++ (\$850+ value)

PRESENTING (1 avail., \$5000) – 8' table, goody bag headline, 8 event/drink tix, headline + unique targeted marketing, VIP lounge (\$1500+ value)

Where Do I Sign-Up? Find vendor registration at www.oprfchamber.org/bite-nite, or contact Janice Moskoff, OPRF Chamber Special Events Manager, @ jmoskoff@oprfchamber.org.