

PANELISTS



Jill Bromann

Director,
Consumer
Insights &
Strategy

Jill directs McMillanDoolittle's consumer insights practice and is experienced in project management, research analysis and strategic planning. Jill leverages her cross-functional knowledge in quantitative and qualitative research techniques to tell unbiased stories through data that uncover insights and identify strategic solutions for her clients. Jill conducts extensive work in survey research, customer intercepts, focus group moderation and in-depth interviews to assist retailers and suppliers in North and South America, Europe and Oceania.



Christopher Dillion

President,
Campbell Coyle
Real Estate

As President of Campbell Coyle, Chris leads sustainable development and district-scale revitalization efforts, producing highly transformative real estate projects in a growing number of urban and micro-urban communities. His past work includes the development of over 2.75 million square feet of retail, residential and mixed-use real estate. Chris is a leader in green building, having developed, lectured and advocated on the sustainability movement. He is a past appointee to the State of Illinois LEED Task Force, where he advanced policy solutions aimed at creating funding mechanisms to foster sustainability initiatives in public schools. He is also past Chair of the Illinois Green Alliance Board of Directors, a USGBC community promoting green buildings and sustainable communities.



Heather Gustafson

Real Estate Broker,
Heather Gustafson
Group, @properties
Chicago Association
of REALTORS,
Director
Chicago Association
of REALTORS,
Foundation Trustee

Heather is one of the most trusted and experienced consultants to homebuyers, sellers and developers in the Chicagoland market. Hailed as "one of the most influential people in Chicago's development scene" by Chicago Agent Magazine, she specializes in the sale of new and existing homes and developments. Heather began selling real estate in 2003 and quickly established herself among the area's top real estate professionals. In early 2015, Heather joined @properties, the #1 residential brokerage firm in the city of Chicago and the largest independently-owned brokerage firm in Illinois.



Mary Ludgin

Managing Director
and Director
Global Investment
Research, Heitman
Global Board of
Directors, Urban
Land Institute
Director, Oak
Park Economic
Development Corp

Mary is Heitman's Managing Director, Head of Global Research and an equity owner of the firm. She is the author of numerous articles and research studies relating to real estate markets, portfolio management and strategy. She is a Governing Trustee of the Urban Land Institute and sits on its Global Board of Directors. Mary also chairs ULI's Chicago District Council. Mary is also a docent for the Chicago Architecture Foundation and a member of the board of the Metropolitan Planning Council of Chicago. Prior to joining Heitman, she was an urban planner for the City of Chicago and she worked in retail site location.



David Mooney

Director and Chair,
Development
Committee, West
Loop Community
Organization
Project Executive,
AECOM Hunt,
AECOM Tishman
Construction

David is an experienced construction professional in all aspects of construction including hard bids, GMP's preconstruction value engineering, project implementation and closeout in a multitude of sectors including health care, tenant improvements, retail and high rise mixed use from complete shell and core remodels to out of the ground new construction on projects in excess of \$60MM. He is also a board member of the West Loop Community Organization.